



Devopsdays Atlanta is returning to **The Historic Academy of Medicine** on **April 20th & 21st of 2027!** Our 2027 theme is “**DataSecOps**”, with an opening keynote from Sherrod DeGrippe, Vice President of Threat Intelligence at Palo Alto Networks Unit 42.

AI has been putting more pressure on data platforms for the past few years. It’s time to talk about data governance and provenance (again). We’re glad your organization is interested in sponsoring the thriving Atlanta-area community by sponsoring this event!

The Academy of Medicine holds 300 people. Devopsdays Atlanta has sold out of tickets and sponsorship opportunities when previously hosted at the Academy. We're hoping for another full house this April and are excited your organization is looking to be a part of it! If you have any questions, please don't hesitate to contact us.

Sincerely,

Your 2027 devopsdays Atlanta Organizers

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2027 Sponsorship Opportunities at a Glance

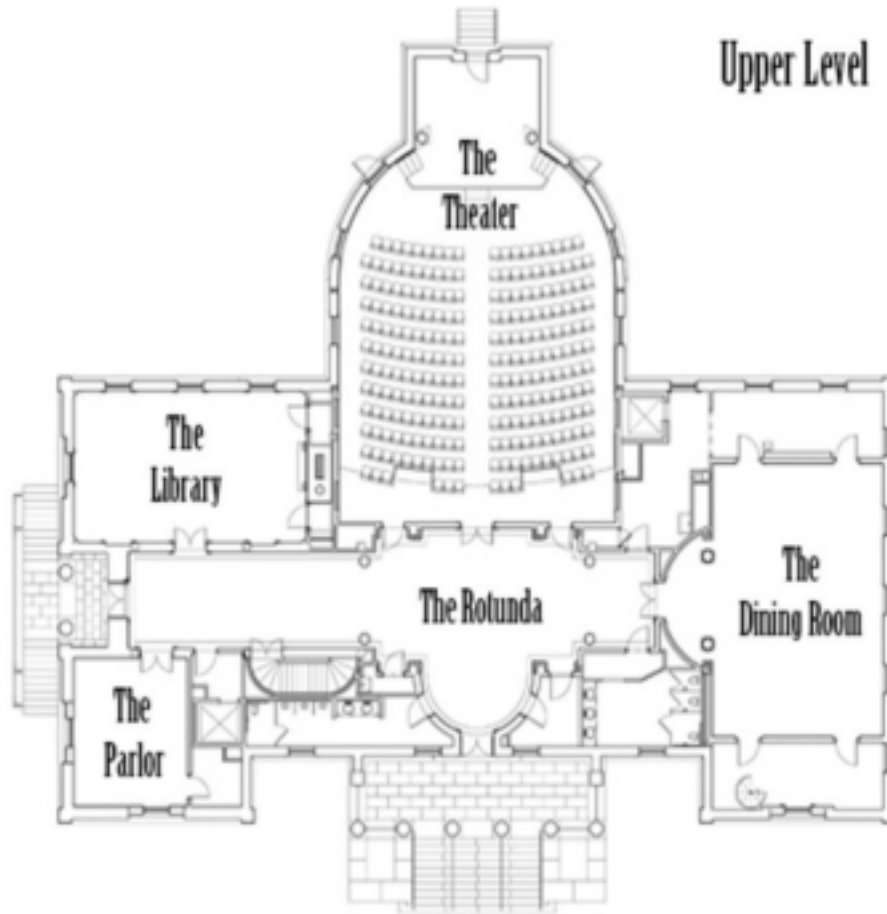
	Platinum	Gold	Silver	Bronze	Community
Cost of Sponsorship	\$10k	\$5k	\$3k	\$1k	Help Promote the Event!
# of Tickets	10	5	3	1	0
Logo on Event Website					
Logo attendee email communications					
Logo on stage banners at event					
Shoutout by MC at kickoff and close					
1 min pitch to audience (includes streaming)					
Premium table space near registration					
Branding at the after party					
Custom branding at event					
Dedicated table space in vendor hall					

Location & Venue



The Historic Academy of Medicine is located less than a quarter-mile from the Midtown Marta station in Atlanta, which makes it a convenient destination for folks flying into Atlanta. **Nearly half of our previous attendees either walked, biked, or took public transit to the Academy to attend devopsdays Atlanta.**

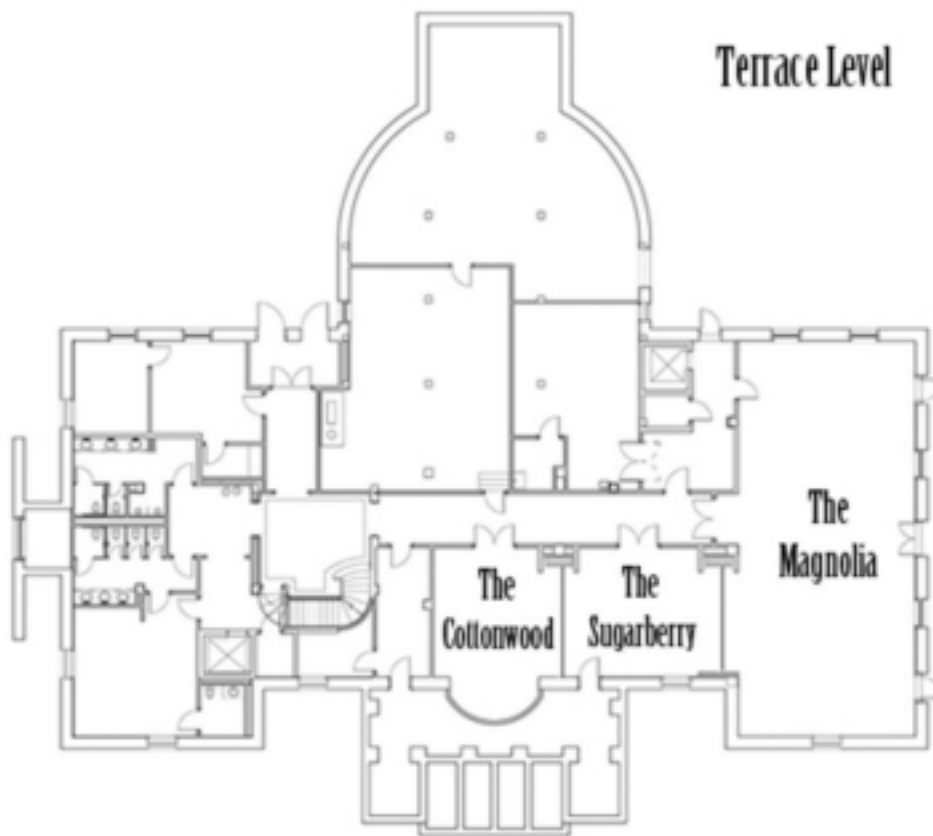
The Academy's décor has a unique Southern ambiance that represents Atlanta well. As a historical building, complete with medical artifacts from its past on display, this location provides our 300 attendees an engaging backdrop for devopsdays Atlanta.



The dining room next to the theater **accommodates 10 gold sponsors** and is where we serve coffee and a light breakfast in the morning. We have room for **2 platinum sponsor tables in the rotunda** next to registration.

We serve lunch in the Magnolia Room with plenty of options for vegetarians, vegans, and other dietary restrictions. The Magnolia Room is then converted for open spaces in the afternoon.

There are Silver sponsorship opportunities for our breakout rooms for open spaces this year, along with our **quiet room**. These include both the Library and the Parlor upstairs and the Cottonwood and Sugarberry rooms downstairs.



Platinum Sponsorship | \$10,000



Platinum sponsorship for devopsdays

Atlanta covers the cost of our after party.

We've traditionally rented out a brewery or pub within walking distance of the venue, encouraged attendees to bring board games, and provided drinks, heavy hors d'oeuvres, and desserts in a sponsor-branded environment. We're glad to work with our Platinum sponsor to tailor the party to their liking.

Platinum sponsorship includes 2 tables near registration in front of the sponsor hall.

Platinum Sponsorship Includes

1. 10 tickets
2. Logo on website
3. Logo on all attendee email communications
4. Logo on banners at venue
5. Mention by MC at kickoff and close
6. A 2 minute pitch to full audience
(includes streaming audience)
7. 2 dedicated tables near registration
8. **Custom branding at the after party**

We're happy to split this sponsorship

between any 2 organizations that are comfortable co-sponsoring the after party.

Gold Sponsorships | \$5,000



Gold sponsors provide the majority of our funding.

We encourage you to use your 1-minute pitch to the audience to drive traffic towards your booth during the breaks.

Gold Sponsorship Includes

1. 5 tickets
2. Logo on website
3. Logo on all attendee email communications
4. Logo on banners at venue
5. Mention by MC at kickoff and close
6. A 1-minute pitch to full audience
7. 1 dedicated table in the sponsor hall

Silver Sponsorships | \$3,000+

All Silver sponsorships include 3 tickets & your logo on the website.

There is no dedicated table space included with any Silver sponsorship.

Breakout Room Sponsorship | \$4,000

The rooms will be used for open spaces in the afternoon. These sponsorships let you brand the room and leave swag out. The Library is large enough to hold 2 Silver sponsors. The Parlor only has room for 1. Sponsors can choose which room to use upon payment. We encourage Silver sponsors to submit an open space topic for the room so they can participate with the group.

Lanyards & Badges | \$3,500

Your company name & logo on our lanyards & badges.

Wireless Internet | \$3,000

Your company name will be used as the wifi passphrase.

Morning Breaks | \$3,000

Signs with company logo & name at morning breaks.

Ignite Karaoke | \$3,000

A devopsdays Atlanta tradition, attendees adlib a talk to randomly selected slides on stage while hilarity ensues. Your logo on slides before and after each Ignite Karaoke participant.

Bronze Sponsorships | \$1,000

Bronze sponsorships are \$1,000 and include 1 ticket and your logo on the website.

Community Sponsorships | Help us promote the event

We're glad to put community sponsor logos on our website for helping us spread the word.



Opening keynote from Sherrod DeGrippe

Sherrod DeGrippe serves as the Vice President of Threat Intelligence at Palo Alto Networks Unit 42, where she leads the global threat intelligence practice and owns the finished intelligence products and services delivered to customers worldwide. She was recognized as Cybersecurity Woman of the Year (2022) and is co-author of the book, "Threat-Driven Software Development: Defending Online Services from Modern Threat Actors."

Previously, she served as General Manager for Global Threat Intelligence at Microsoft, where she guided the company's threat intelligence strategy and hosted the Microsoft Threat Intelligence Podcast, offering timely insights into the evolving threat landscape. Earlier at Microsoft, she was Director of Threat Intelligence Strategy, shaping the organization's approach to threat analysis and intelligence-driven security outcomes. Prior to that, she was Vice President of Threat Research and Detection at Proofpoint, where she led a global organization of threat researchers, malware reverse engineers, and intelligence analysts.

With a 23-year career in cybersecurity, her experience also includes leading Red Team Services at Nexum; serving as a senior solutions engineer at Symantec; senior security consultant at Secureworks; and senior network security analyst for the National Nuclear Security Administration within the Department of Energy.

Sherrod is widely recognized for her expertise, with commentary featured across major outlets including BBC News, The Wall Street Journal, CNN, and The New York Times. She is also a frequent presenter at premier industry conferences such as Black Hat, RSA Conference, RMISC, and others, and serves on the board of SleuthCon: The Cybercrime Congress.

Our Code of Conduct & Anti-harassment Policy

<https://devopsdays.org/events/2027-atlanta/conduct>

Did We Miss Something?

Please let us know if there's something your organization would like to sponsor that wasn't listed here.

We appreciate your support for devopsdays Atlanta and the growing Atlanta tech community. We look forward to seeing you in Midtown in April!