



DevOps Days Sibiu

3rd edition
27-29 May 2026

SPONSORSHIP PROSPECTUS



From the DevOps community for the DevOps community

DevOps Days Sibiu returns for its third edition on 27 to 29 May 2026, bringing together engineers, leaders and curious minds who care about building reliable, secure and human centred systems. In a city with over 800 years of history, we create space for honest conversations, practical learning and meaningful connections, blending hands on workshops with talks that explore technology, culture and collaboration, guided by a simple belief: we grow stronger when we learn from each other.

While still a young event, our ambition is bold and our commitment to the community runs deep, welcoming participants from across Romania and beyond. We love seeing our impact ripple into local teams, companies and universities. We value quality over scale, thoughtful curation over volume and real dialogue over polished marketing, and we are proud that DevOps Days Sibiu is built by volunteers who care deeply about craftsmanship, resilience and a shared responsibility in technology.

For sponsors, this is an opportunity to stand alongside a dedicated and engaged audience at an intimate yet forward looking event. Your support helps us keep tickets accessible, invite diverse speakers and create a welcoming environment for learning and exchange. In return, you gain authentic visibility, meaningful conversations with engineers, team leads and decision makers, and the opportunity to contribute to the growth of a vibrant DevOps ecosystem in the region. We would be honoured to shape this edition together with partners who believe in community, shared knowledge and long term impact.





We aim for an event that is:

- ✓ Accessible across experience levels, from students at the beginning of their journey to senior engineers and leaders
- ✓ Practical and hands on, with sessions grounded in real world experience and ready to apply
- ✓ Deep in engineering while staying honest about the people side of building and running systems
- ✓ Inclusive and privacy mindful, creating a safe space built on trust and respect
- ✓ Waste mindful and green, with thoughtful choices such as paper badges and a lanyard free setup
- ✓ Designed for open dialogue, reflection and meaningful connections including topics like DEI, neurodiversity, mental health, etc.
- ✓ Put together with intention by choosing topics and speakers that bring real value and stay meaningful beyond the event itself

Please check our agenda at
devopsdays.org/events/2026-sibiu/program





We've designed our **sponsorship packages** to offer flexibility and transparency, whether you want to give back to the tech ecosystem, boost your brand's visibility, or recruit top-tier talent.

Community & Education (Bronze or Community Sponsors)	Food & Drinks (Silver or Gold Sponsors)	Brand & Recruitment (Silver or Gold Sponsors)
<p>Invest in the people who make our industry move forward:</p> <ul style="list-style-type: none"> • Sponsor a Speaker: Help us bring world-class expertise to the Sibiu stage. • Sponsor a Youth Volunteer: Support a student, pupil, or anyone under 21. Your contribution covers their access and helps inspire the next generation of engineers. • Raffle Sponsor: Provide prizes for our giveaway and ensure everyone remembers your brand when the lucky winners are announced. 	<p>As we all know, the best conversations happen over a meal (or a coffee):</p> <ul style="list-style-type: none"> • Breakfast & Lunch: Keep the energy high and the ideas flowing. • Coffee Breaks & Water: Be the hero of the "hallway track." • The DevOpsDays Beer: A fan favorite for networking and winding down. • Party Day 1: Host the ultimate social mixer to celebrate our first day. 	<p>Get your team front and centre with our attendees:</p> <ul style="list-style-type: none"> • Gold Sponsor (Premium Booth): Claim the spotlight with a prime-location booth. This tier is designed for maximum foot traffic, giving you the best vantage point for deep-dive product demos and high-volume recruitment. • Silver Sponsor (Standard Booth): The perfect home base for your team. Set up shop, showcase your product, and meet the community face-to-face in a high-energy environment.

	Community Bronze x16	Food & Drinks Bronze x16	Food & Drinks Silver x8	Brand Silver x8	Brand Gold x4
Amount	€ 750	€ 750	€ 1500	€ 1500	€ 2500
Logo on our Website	✓	✓	✓	✓	✓
Logon in our slides	✓	✓	✓	✓	✓
Free tickets Day 1 / Day 2	1	1	5	5	10
Discount Day 1 / 2 / 3	10%	10%	30%	30%	50%
Logo printed on Beer Bottles / Tea Bags		✓ ¹	✓ ¹		
Sponsor Booth Day 1 / 2			✓	✓	✓
Workshop sponsor	✓	✓	✓		
1 minute pitch	✓	✓			
5 minutes pitch or 2x2.5 min pitches			✓	✓	✓
Post event LinkedIn Promo posts	1	1	2	2	3

¹ Beer or tea bags sponsorship is between €750 - €1500, and must be applied for before April 20th 2026





Sponsorship FAQ

- 1. WHEN AND WHERE IS THE EVENT?**

DevOpsDays Sibiu will be held on May 27-29 2026 at Ramada Hotel, in Sibiu, Transylvania, Romania.
- 2. WHY SHOULD YOU SPONSOR DEVOPS DAYS SIBIU?**

Because it places your brand in front of a global DevOps movement active in 60+ cities across 20+ countries, while supporting a community-built event where students and practitioners meet, share real experiences, learn from one another, and help companies recruit faster from within the community.
- 3. WHAT ARE THE PAYMENT OPTIONS?**

We can accept payments via bank transfer. All sponsors must make payments within 15 days to avoid the cancellation of the contract. Sponsorship is not confirmed until the payment is received, and as such, the benefits will be available after the completion of the payment (logo on website, ticket redemption codes, etc.).
- 4. CAN I RESERVE A SPONSOR SLOT?**

We cannot hold sponsorship slots, they are sold on a first come first served basis.
- 5. WHAT ARE THE BEHAVIOR EXPECTATIONS OF SPONSORS?**

Sponsors are expected to follow our event's Code of Conduct (<https://devopsdays.org/events/2026-sibiu/conduct>). Advertising and booths should be non-sexualized. It is not allowed to perform activities disruptive to the event or large/noisy events.
- 6. HOW BIG IS OUR BOOTH SPACE?**

There are 2 types of booths available, gold and silver. We aim to offer to the gold sponsors a 180 x 90 cm table and for Silver sponsors a 45cm in diameter high standing table. All booths come with a power strip and 2 chairs.
- 7. CAN WE BRING IN ROLL-UP BANNERS AS OUR BACK WALL?**

Yes but please keep in mind that it must fit behind or on your table. This is a community event and we want to make sure the participants have space to socialise. We can plan together your stand. We want to make this event successful for everyone.
- 8. HOW ARE THE BOOTHS ASSIGNED?**

They are assigned by us, the organizers based on the room layout of the venue. Booths are available only for days 1 and 2. You will receive your booth number by email 2 weeks before the event. You can have a maximum of 3 people at the booth with a free entrance.
- 9. DO WE GET ANY SPONSORED TALKS?**

Only Gold, sponsors are welcome to submit a talk proposal for consideration before May 1st.
- 10. WHAT DOES A SPONSOR PITCH CONSIST OF?**

Certain sponsors are given a specific scheduled slot on the main stage to introduce themselves and their company to the full audience. The emcee will invite a small number to make their announcement during transitions between sessions. The specific schedule will be communicated to you 2 weeks in advance.
- 11. WHO SHOULD I SEND TO THE CONFERENCE?**

We have found that companies get a better response when they send technical staff that can interact with the attendees during sessions, open spaces, and breaks. Sponsor personnel are free to attend the sessions and participate all of our day events. .
- 12. DO WE GET CONTACT INFO OF ATTENDEES?**

As a community organized and attendee-driven conference we find that ensuring attendee privacy is important to get the quality of attendees and contributions we need. You are welcome to gather information via your sponsor table from those who wish to opt in to your company's communications.





13. **DO YOU WORK WITH BADGE SCANNERS?**

We use simple, green, paper badge stickers without barcodes on them. We have seen that sponsors benefit the most when they bring engineers to the conference and interact with the attendees during the event instead of scanning badges at the booth for later engagement. You are responsible to collect any information you want in person at your booth.

14. **CAN WE DO A GIVEAWAY ON STAGE?**

Yes; we perform raffle drawings and giveaways at the end both Day 1 and Day 2 as part of the closing ceremony. At the closing session we will give you a short time slot on stage for your giveaway activity. Just let us know what your preferences are.

15. **CAN I COORDINATE MY OWN EVENTS INSIDE/ALONGSIDE DEVOPSDAYS SIBIU?**

We are open to all opportunities, provided the focus remains on the community and it is not a commercial initiative. 'Surprise' events that conflict with conference events will not be promoted and may result in revocation of sponsorship. We're happy to work with our sponsors who want to host book signings, or have lunch or evening after our happy hour, but please discuss it with us well ahead of time.

16. **WHAT ARE THE DEMOGRAPHICS OF THE ATTENDEES?**

Our attendees are generally junior (student) towards the medium and senior-level of the spectrum.

17. **CAN YOU COMBINE A DEAL FOR ME WITH OTHER DEVOPSDAYS EVENTS?**

All DevOpsDays events are run independently by local practitioners in that city. DevOpsDays is an umbrella event we use to put on the events, but there is no fiscal relationship between individual events. Therefore, we don't have any ability to combine sales with other events.

18. **HOW DO WE REGISTER OUR SPONSOR TICKETS?**

Once you have completed your payment, we will send you a unique code to register the number of tickets associated with your tier.

19. **CAN I BUY EXTRA TICKETS?**

Yes. Once you have completed your payment, we will send you a unique code to register up to 10 additional tickets for your company at 25% off. Or if you'd prefer an invoice and buy tickets that way reach out to us at sibiu@devopsdays.org.

20. **WHAT ABOUT A SWAG BAG OR TABLE FOR ATTENDEES TO PUT PROMO MATERIALS?**

If you have a sponsorship tier that includes a booth, that is the perfect place to hand out your promo materials. In addition you can place your gifts on our special SWAG table each day, and we kindly ask that you collect any remaining items at the end of the day. Sharing in this way spreads joy and shows love for our waste-conscious community.

21. **WHAT KIND OF SWAG SHOULD I PUT ON THE TABLE?**

The choice is yours to make, but we, the organizers from DevOpsDays, prefer sustainable goodies. If you need help, feel free to reach out to us.

22. **CAN WE SHIP STUFF AHEAD?**

Yes, you can. Please get in touch with us to make arrangements.

23. **HOW DO WE GET OUR STUFF BACK?**

It is the responsibility of each sponsor to remove everything that they brought to the conference. Please arrange to remove all the material you bring with you by the end of the event.

24. **MY QUESTION WAS NOT ANSWERED BY THIS FAQ...**

Feel free to reach out to us at sibiu@devopsdays.org

Ready to join us? Every sponsor helps make DevOpsDays Sibiu more accessible and impactful. If any of these options spark your interest, or if you'd like to discuss a custom package, let's chat!





See you in May!

