

# DevOpsDays Portland

2026  
Sponsor  
Prospectus





Your support makes  
DevOpsDays possible

# Why support DoD PDX?

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DevOpsDays Portland is returning after a 5-year hiatus! It is the only event this year in Portland, focused on DevOps and open source, and your only chance to reach this local audience.

Sponsor the conference and connect with infrastructure engineers, SREs, application developers, engineering team leads, startup owners, and agile practitioners. These are the people influencing decisions about cloud operations, CI/CD, security, monitoring, software engineering, quality, and product development at leading companies in the greater Portland area.

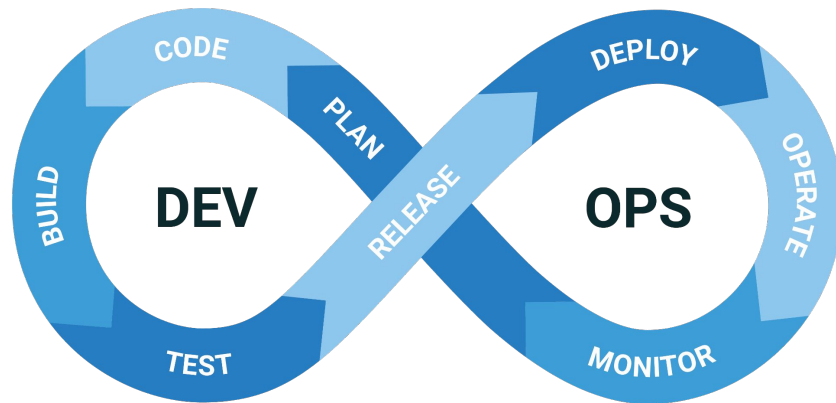
DevOpsDays Portland 2026 will be held at Portland State University and will accommodate up to 180 attendees.

# 2026 theme

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Our theme this year is "The Future of DevOps".

Technology and practices have changed over the past decade, and DevOps has also evolved. We're focusing on the challenges ahead, whether it's scaling Kubernetes across multiple clouds, refactoring automation with AI agents, or charting careers through major industry changes.

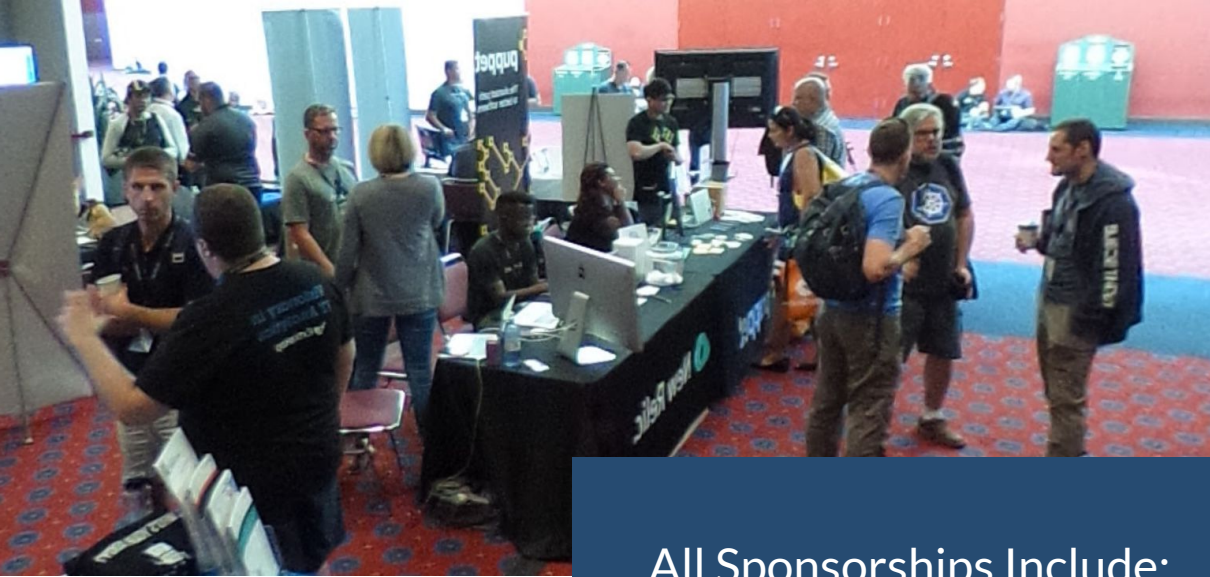




## Sponsor Benefits

- Connect with technical practitioners from local companies
- Have deep conversations with technical decision-makers
- Be recognized for your support and involvement in the local tech community

Past DevOpsDays Portland events have sold out and we expect to hit our capacity of 180 attendees.



## All Sponsorships Include:

- Your logo on the conference website
- Your logo displayed on introductory and closing session slides
- Shout outs on social media before and during the conference
- Discount code for guests and additional staff



# Platinum

\$6000

1 available

- Prime branding benefits
- 8' table with prime placement
- 6 passes for staff or guests, plus discounts on additional passes
- 2 minutes on stage to address attendees each day, including a possible slide
- Emcee shout out at event kickoff and closing
- May hold an attendee raffle for lead collection, with the raffle to be held at the closing session.



# Gold

\$3000

4 available

- Branding benefits
- 6' sponsor table with space for a banner
- 4 passes for staff, plus discounts on additional passes
- 1 minute on stage to pitch attendees one morning
- Emcee shout out at event kickoff and closing
- May hold an attendee raffle for lead collection, with the raffle to be held at the closing session.



# Silver

\$1500

12 available

- Branding benefits
- Shared sponsor table with space for one staffer and swag
- 2 passes for staff, plus discounts on additional passes
- May hold an attendee raffle for lead collection, with the raffle to be held at the closing session.



# Happy Hour

\$4200

1 available

Be the exclusive sponsor for the conference social event on Wednesday evening!

- Branding benefits
- 2 conference passes, plus discounts on additional passes
- 3 additional Happy Hour passes for your staff
- 2 minute presentation to Happy Hour attendees
- Emcee shout out at conference kickoff and closing



# Workshops

**\$1500** (in addition to primary sponsorship)

Do you want to teach attendees? Add a workshop to your sponsorship!

- Branding at workshop room entrance and ability to place your banner in the room
- 90 to 180 minute timeslot
- 2 additional conference passes
- Our team will work with your staff to help target our audience with a appropriate tutorial

# Special Sponsors

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## Community Sponsor

Local community groups, such as tech meetups and nonprofits, may be Community Sponsors and listed on our website. They will receive a discount code for their members.

## Media Sponsor

Local tech media may obtain one free pass to attend the conference and have their organization listed as Media Sponsors of the event.

# Additional Sponsorships

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## **Lanyard (\$2000, 1 available)**

- General branding benefits
- Your logo printed on all the badge lanyards, worn by every attendee
- 1 conference pass, plus discounts on additional passes

## **Coffee (\$1500, 2 available)**

## **Snack (\$1500, 2 available)**

- General branding benefits
- Signage with your name and logo beside the coffee/snack station. Bring your own free-standing floor banner (up to 3' wide) if you'd like
- 1 conference pass, plus discounts on additional passes

Benefits	Platinum (1 available)	Gold (4 available)	Silver (12 available)	Happy Hour (1 available)
Web/social branding	✓	✓	✓	✓
Sponsor table	8'	6'	Shared	Ask Us
Pitch	2 min each day	1 min	✗	2 min at Happy Hour
Keynote/closing shoutout	✓	✓	✓	✓
Other benefits	prime placement			branding at happy hour
Conference passes	6	4	2	2 (+3 additional happy hour only)
Cost	\$6000	\$3000	\$1500	\$4200

# Ready to sponsor?

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We're so glad to have you as part of our community!

Contact us at [portland-or@devopsdays.org](mailto:portland-or@devopsdays.org)

Or, pay directly through [the DevOpsDays website](#).

Credit card, paypal, and invoice/PO accepted.

