

DevOpsDays Boston is a two-day technology community conference that will return for its thirteenth year on October 19-20, to the Microsoft NERD Center in Cambridge, Massachusetts.

DevOpsDays is a grassroots event organized and operated by technology professionals to promote the sharing of ideas, challenges, and solutions related to DevOps, IT management, and technology in general. It is organized by peers who care about and believe in improving the culture of technology work, process automation, and the creation of sustained value delivery in an environment of inclusion.

Why Sponsor DevOpsDays Boston?

DevOpsDays Boston is part of a global phenomenon that is reshaping the technology industry. DevOpsDays conferences around the world bring together the highest quality speakers, subject matter experts, and contributors for two days of teaching and learning.

As a **DevOpsDays Boston sponsor**, you will be branding your company as an ambassador to the Boston DevOps Community. Your company will be recognized as a Boston area technology leader, exposing your brand, products, and services to our region’s top tech talent.

Sponsorship Package (Total Available)		Gold (6 spots)
Contribution Cost		\$5,000
Table Size		6' x 2.5'
# of Conference Passes		3
Minutes on Stage		3
Company logo on digital signage / video loops		Large
Mentions via social media (LinkedIn / X)		✓
Company logo on DevOpsDays website		✓
Sponsorship Package (Total Available)		Startup Alley (<= Series B) (2 spots)
Contribution Cost		\$2,500
Table Size		6' x 2.5'
# of Conference Passes		2
Company logo on digital signage / video loops		Medium
Mentions via social media (LinkedIn / X)		✓
Company logo on DevOpsDays website		✓

Additional sponsorship opportunities

can be purchased in addition to, or in lieu of, one of the primary packages above. They include social media mentions and branding, but not a table.

Badges and Lanyards sponsorship (\$5,000) puts your company’s logo on our conference lanyards, which must be worn at all times by all attendees. Due to lead times on ordering lanyards, this sponsorship must be paid by October 1st.

Snack sponsorship (\$2,500) earns your company a shout-out before our scheduled snack breaks, plus your company’s logo displayed alongside the snacks.

Evening event sponsorship enables you to meaningfully network with attendees in a more relaxed atmosphere. The conference organizers will work with you to help select a nearby venue, and direct attendees toward your event following the conference. The cost of this sponsorship is negotiated between you and the venue; we do not issue an additional charge.