

# DevOpsDays Philly

## Sponsor Prospectus



\$7,000 Platinum  
\$5,000 Gold  
\$3,000 Silver

| Benefits  | Silver | Gold | Platinum |
|---|--------|------|----------|
| # Tickets Included  | 3      | 4    | 4        |
| Full Table  |        |      |          |
| Logo on Devopsdays Philly website, main room signage, and email communication |        |      |          |
| Logo on shared slide during breaks  |        |      |          |
| Logo on dedicated slide during breaks   |        |      |          |
| Logo on shared slide in recorded video pre-rolls                              |        |      |          |
| Logo on dedicated slide in recorded video pre-rolls                           |        |      |          |
| 1-minute pitch to the full audience   |        |      |          |
| 3-minute pitch in optimal time slot to the full audience                      |        |      |          |

### Join us for the 6th annual DevOpsDays Philadelphia!

Philadelphia has a growing and thriving tech scene. What some might call "the Philly renaissance", Philadelphia is quickly becoming a hub for innovation and growth.

DevOpsDays Philadelphia aims to strike a balance between Philly - connected, technical relevance, industry perspective, and culture.

We are once again holding the event at the Science History Institute in Old City and are expecting to draw and attendance of around 300 people. An in the past, we expect the sponsors area will be abuzz with activity and our attendees will be able to easily engage with you.

Any additional desired tickets beyond the included tickets must be purchased. Additional à la cart sponsorships are available and listed on page 2. A la cart sponsorships can be purchased in addition to (in lieu of) the Platinum, Gold, and Silver sponsorship levels. An à la cart sponsorship does not come with a table or additional tickets; you must have a Platinum, Gold, or Silver sponsorship to be assigned a table.

### Important Dates

Application Deadline: September 5th, 2025

#### Refunds:

- 100% prior to August 1, 2025
- 50% between August 1st and August 31st
- No refunds will be issued in September.

**When:** Sept 30<sup>th</sup> - Oct 1<sup>st</sup> 2025

**Where:** Science History Institute  
315 Chestnut St  
Philadelphia, PA 19106

**For more information contact:**  
[philadelphia@devopsdays.org](mailto:philadelphia@devopsdays.org)

## À la carte sponsorships available:

| Package                         | Day   | Amount | Slots | Description   |
|---------------------------------|-------|--------|-------|---|
| <b>Live captioning</b>          | 1 & 2 | \$6000 | 1     | Sponsor live captioning and have your logo prominently displayed at the monitor.                            |
| <b>Lanyard</b>                  | 1 & 2 | \$4000 | 1     | Your company logo on all lanyards   |
| <b>Day 1 all-day coffee</b>     | 1     | \$2500 | 1     | Your company single and logo prominently displayed with coffee throughout the day                           |
| <b>Day 1 breakfast</b>          | 1     | \$1500 | 2*    | Your company signage and logo prominently displayed by the breakfast service in the morning before sessions |
| <b>Day 1 lunch</b>              | 1     | \$2000 | 2*    | Your company signage and logo prominently displayed by the lunch service                                    |
| <b>Day 1 afternoon break</b>    | 1     | \$1000 | 2*    | Your company signage and logo prominently displayed by the afternoon snack service                          |
| <b>Day 1 evening happy hour</b> | 1     | \$4000 | 2*    | Your company signage and logo prominently displayed during the evening event                                |
| <b>Day 2 all-day coffee</b>     | 2     | \$2500 | 1     | Your company signage and logo prominently displayed with coffee throughout the day                          |
| <b>Day 2 breakfast</b>          | 2     | \$1500 | 2*    | Your company signage and logo prominently displayed by the breakfast service in the morning before sessions |
| <b>Day 2 lunch</b>              | 2     | \$2000 | 2*    | You're company signage and logo prominently displayed by the lunch service                                  |
| <b>Day 2 afternoon break</b>    | 2     | \$1000 | 2*    | Your company signage and logo prominently displayed by the afternoon snack service                          |

\*Sponsors can purchase both slots for a given package.