



DevOpsDays Lima 2025

Become a Sponsor

Date: August 21st.

Location: ESAN Convention & Sports Center.



Join the leading conference in technology, DevOps, and IT collaboration!

Event Summary



A space to explore innovative solutions, improve IT processes, and strengthen collaboration in high-performance teams.



DevOpsDays is a global series of community conferences designed for technology leaders, developers, and agility experts.

+ 485 expected attendees

+35 sessions.

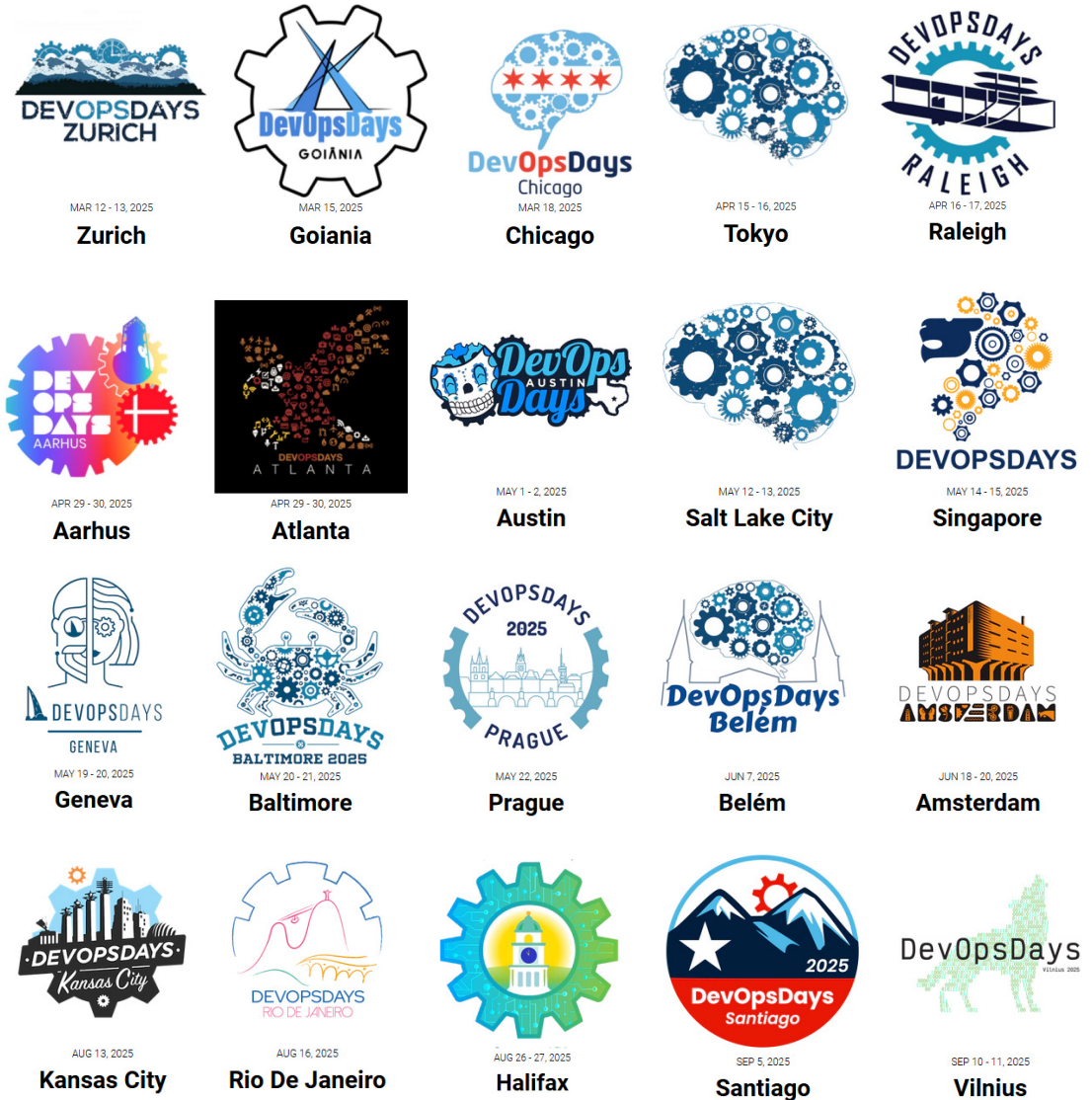
National and international speakers.

Directed to: DevOps Engineers, Software Developers, CTOs, CIOs.

Event Summary

Can you imagine connecting with experts from more than 10 countries in a single event?

- ✓ More than 10 countries and 20 cities have been part of DevOpsDays.
- ✓ From North America to South America, Europe, and Asia, this global series of conferences has brought together technology experts, digital transformation leaders, and DevOps enthusiasts.

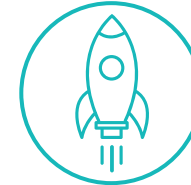


Vision and Mission



Mission

Facilitate technological evolution in Lima through an event that connects professionals and organizations, promoting the exchange of DevOps knowledge and strengthening a culture of continuous innovation based on real experiences.



Vision

Position DevOpsDays Lima as the epicenter of technological transformation in Peru, where each participant finds inspiration, knowledge, and the necessary tools to lead change in their organizations.

Our principles



COLLABORATION,
to grow together and
build better solutions.



INNOVATION,
to transform technology
with new ideas.



**CONTINUOUS
IMPROVEMENT,**
towards learning, adapting
and evolving every day.

Event objectives

What do we seek to achieve at DevOpsDays Lima?

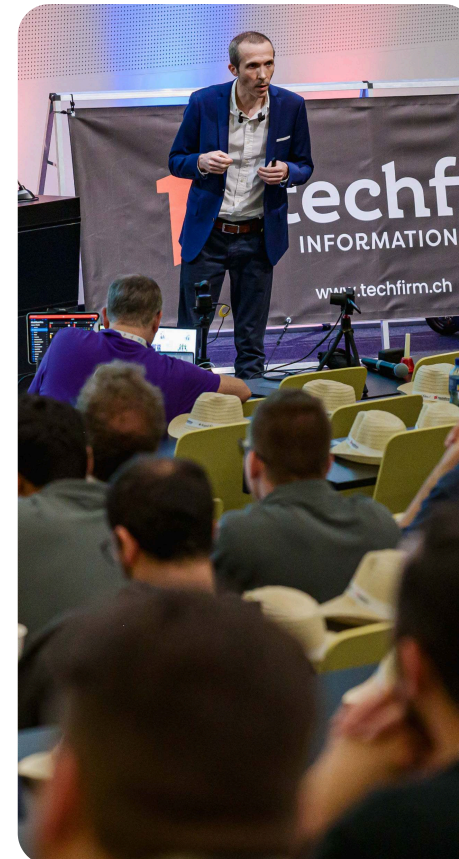
- ✓ Connect professionals from the DevOps and IT sectors.
- ✓ Promote the exchange of knowledge and real experiences.
- ✓ Create networking and business opportunities.
- ✓ Showcase the latest trends and tools in technology.



Benefits for Sponsors

What will you gain by sponsoring DevOpsDays Lima?

- ✓ **Reach:** social media and networks exposure.
- ✓ **Presence:** banner, stands and promotional material showcase.
- ✓ **Direct exposure:** platform to interact with professionals and leading companies.
- ✓ **Branding:** brand positioning in a key technology event.



Sponsorship levels

ITEM	BRONZE	SILVER	GOLD
20% off on package price (available until April 23rd 2025).	\$1,200.00	\$2,400.00	\$4,000.00
Package price	\$1,500.00	\$3,000.00	\$5,000.00
Complimentary tickets.	2	4	8
Company logo exposure in websites, banner y communication emails to participants.	✓	✓	✓
Logo exposure in promotional material (*).	✓	✓	✓
Logo in event slides and screens during the event and breaks.	Yes	Yes	Yes
Discount on event tickets (10 max).	5%	10%	20%
Social media coverage (LinkedIn and Instagram).	Mention	Advertising	Featured advertising
Mention by the presenter at the beginning of the event	-	✓	✓
Stand size	-	Small (1m x 1m)	Large (3m x 2m)
Central stage presentation.	-	2 min.	5 min.

Sponsorship levels

ITEM	BRONZE	SILVER	GOLD
Permission to distribute merchandise with attendees.	-	✓	✓
Permission to hold a raffle at the end of the event on central stage.	-	-	✓
Permission to collect information from attendees.	-	-	✓
Agradecimiento especial al finalizar el evento.	-	-	✓
(*) T-shirts, lanyards, bags, notebooks, pens, etc.	✓	✓	✓



Join as sponsor

- ✓ This event is **non-profit**; the funds raised allow it to be sustainable.

- ✓ Sponsorship opportunities are **limited**. Secure your place and connect with the **leading DevOps community in Peru**.

Contact us today at

- ✓ **sponsors@devopsdays.pe** and receive additional benefits for early payment.



Canales de contacto:

- ✓ **LinkedIn:** DevOpsDays Lima
- ✓ **Instagram:** devopsdayslima
- ✓ **Correo:** sponsors@devopsdays.pe