

DevOpsDays Boston 2024 – Sponsor Prospectus

DevOpsDays Boston is a two-day technology community conference that will return this year on October 21-22 to the Cyclorama at Boston Center for the Arts (BCA) in Boston’s historic South End.

DevOpsDays is a grassroots event organized and operated by technology professionals to promote the sharing of ideas, challenges, and solutions related to DevOps, IT management, and technology in general. It is organized by peers who care about and believe in improving the culture of technology work, process automation, and the creation of sustained value delivery in an environment of inclusion.

Why Sponsor DevOpsDays Boston?

DevOpsDays Boston is part of a global phenomenon that is reshaping the technology industry. DevOpsDays conferences around the world bring together the highest quality speakers, subject matter experts, and contributors for two days of teaching and learning.

As a **DevOpsDays Boston sponsor**, you will be branding your company as an ambassador to the Boston DevOps Community. Your company will be recognized as a Boston area technology leader, exposing your brand, products, and services to our region’s top tech talent.

Sponsorship Package	Platinum
Total Number Available	10
Contribution Cost	Early bird price: \$5,000 until 9/15
Table Size	6' x 2.5'
# of Conference Passes	3
Company logo on DevOpsDays website	Yes
Company logo on digital signage / video loops	Large
Mentions via social media (Twitter / LinkedIn)	Absolutely!
Minutes on Stage	3
Sponsorship Package	Startup Alley
Total Available	6
Contribution Cost	\$2,500
Table Size	6' x 2.5'
# of Conference Passes	2
Company logo on DevOpsDays website	Yes
Company logo on digital signage / video loops	Medium
Mentions via social media (X / LinkedIn)	Indeed!
A la Carte Sponsorships	
May be purchased in lieu of, or in addition to, the standard Platinum sponsorship option:	For details on à la carte sponsorship options, please see page 2.

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A la Carte Sponsorships	Number Available	Price
Evening event	1	E-mail us for more info!
Badges & Lanyards	1	\$5,000
Open Spaces	1	\$2,000
Company logo on DevOpsDays website	1 per sponsorship	1 per sponsorship
Company logo on digital signage / video loops	1 per sponsorship	Large
Mentions via social media (X / LinkedIn)	Multiple	Absolutely!
Snacks	4	\$2,500
Coffee – Hot	4	\$1,000
Coffee – Cold Brew	2	\$2.500