DevOpsDays Boston 2023 – Sponsor Prospectus

DevOpsDays Boston is a two-day technology community conference that will return this year on October 16 – 17 to the Cyclorama of Boston Center for the Arts (BCA) and Calderwood Pavilion theaters in Boston's historic South End. The conference will also be streamed online.

DevOpsDays is a grassroots event organized and operated by technology professionals to promote the sharing of ideas, challenges, and solutions related to DevOps, IT management, and technology in general. It is organized by peers who care about and believe in improving the culture of technology work, process automation, and the creation of sustained value delivery in an environment of inclusion.

Why Sponsor DevOpsDays Boston?

DevOpsDays Boston is part of a global phenomenon that is reshaping the technology industry. DevOpsDays conferences around the world bring together the highest quality speakers, subject matter experts, and contributors for two days of "Teaching and Learning."

As a DevOpsDays Boston sponsor, you will be branding your company as an ambassador to the Boston DevOps Community. Your company will be recognized as a Boston area technology leader, exposing your brand, products, and services to our region's top tech talent.

Sponsorship Package		Platinum
Total Number Available		20
Contribution Cost		$9,500
Table Size		*6' x 2.5'*
# of Conference Passes		4
Company logo on DevOpsDays website		Large
Company logo on digital signage / video loops		Large
Mentions via social media (Twitter / LinkedIn)		✓
A la Carte Sponsorships May be purchased in lieu of, or in addition to, the standard Platinum sponsorship option:	**# Available**	**Cost**
Evening event	1	$15,000
Live captioning	1	$5,000
Digital Graphic Recordings (Live Drawings)	1	$5,000
Wi-fi	1	$5,000
Badges & Lanyards	1	$5,000
Startup Alley	4	$2,500
Snacks	2	$2,500
Coffee	2	$2,500
Donations to Community Partners	-	$2,500

For details on à la carte sponsorship options, please see page 2.

To sponsor, contact: boston@devopsdays.org

à la carte options:

Live Captioning

Providing text captioning for the hearing impaired is a critical part of making this conference inclusive, both during the event as well as afterwards in the recorded talk transcriptions that will be available on YouTube. Your sponsorship includes a live shout-out at the beginning and end of the event as well as 2-3 second special thanks on each published video.

Digital Graphic Recordings

Real-time, hand-drawn visuals of what speakers are talking about makes any event more interactive, makes social media pop, and really rounds out the final produced YouTube recordings. Your sponsorship includes special thanks during the event and on social media shares of the digital graphic recordings from the conference handles during the event.

Startup Alley

Continuing with a popular sponsor option we began in 2019, we are again making a limited number of sponsorships available for companies in Startup mode. We define a "Startup," using the definition given by Investopedia.com, as a company in its first stage of operation: https://www.investopedia.com/terms/s/startup.asp. Your sponsorship will provide physical table space on the Conference floor and exposure as part of our larger conference promotional activities. Your company logo will be presented in the Conference Sponsors' section of our DevOpsDays Boston website, included on digital signage during the conference, and also receive social media mentions. This sponsorship package includes 2 free conference passes (of courses, additional passes can be purchased as well).

Donations to Community Partners

We've teamed up with a few local non-profit organizations that promote values in line with DevOps principles, and which we believe deserve our community's attention and your financial support. These donations receive special thanks on stage and in all conference promotional materials. If interested, please send an email to boston@devopsdays.org indicating your interest.

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