



DEVOPSDAYS BOISE

Sponsorship Packages
2023

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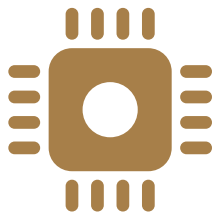
Event Features

DevOpsDays Boise Conference in beautiful Boise, Idaho will be taking place September 12, 2023. This conference provides a space for conversation within the DevOps industry surrounding latest techniques and best practices. This one day conference will include both main stage keynote speakers and more intimate topic-specific breakout sessions.

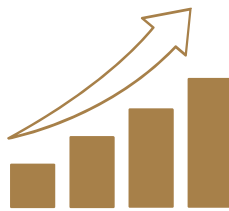
We are offering partnership opportunities to companies that align with our industry professionals in hopes of providing further value to both our attendees and your business. Sponsorships will directly support conference needs such as venue, food and beverage, keynote speakers, and giveaways. A sponsorship package is attached for your review.

Our goal is to ensure that your commitment brings value to your business, so please let us know if the provided

Attendee Profile



250 - 300 technology professionals attend



Attendee income range is \$50K - \$200K



Average attendee age is 25 - 40

Health & Safety

DevOpsDays Boise is committed to providing as safe a meeting space as practicable, taking into account the health of our community at large and the changing circumstances of the COVID-19 pandemic. We will work with Boise Centre follow all national, local, and CDC and WHO guidelines. We appreciate your willingness to help safeguard your fellow event attendees and respect their personal safety choices.

Special Thanks

On behalf of DevOpsDays Boise, we thank you for your partnership. We take great pride in partnering with you and look forward to continuing our relationship in the years to come.

Sponsorship Packages

Platinum Sponsor - \$10,000

- // Sponsor listed as "DevOpsDays Boise" presented by "Company Name"
- // Stage sponsor - all announcements will say "please join us at the 'Your Company' stage" throughout the event
- // Sponsor signage displayed on the stage
- // Logo listed as Main Sponsor on event website and in email blasts
- // Social media promotion
 - / Marketing 8 weeks prior to event with weekly posts specific to your company and sponsorship
 - / 3 post-event posts
- // 6-ft table display at event
- // Recognition onstage and in printed event program
- // Dedicated slide with company logo displayed before and between mainstage presentations
- // 5-minute speaking opportunity on main stage
- // 8 included conference passes, discounted pricing on additional passes
- // Opportunity to add quality swag item to attendee swag bags

Gold Sponsor - \$7,000

- // Logo listed in Gold Sponsors category on event website and in email blasts
- // Social media promotion
 - / Marketing 4 weeks prior to event with posts specific to your company and sponsorship
 - / 2 post-event posts with other Gold Sponsors
- // 6-ft table display at event
- // Recognition onstage and in printed event program
- // Company logo on slide with other Gold Sponsors displayed between mainstage presentations
- // Opportunity to add quality swag item to attendee gift bags
- // 5 included conference passes, discounted pricing on additional passes

Silver Sponsor - \$5,000

- // Logo listed in Silver Sponsors category on event website and in email blasts
- // Social media promotion
 - / Marketing 2 weeks prior to event with posts specific to your company and sponsorship
 - / 1 post-event post with other Silver Sponsors
- // 6-ft table display at event
- // Recognition in printed event program
- // Company logo on slide with other Silver Sponsors displayed between mainstage presentations
- // Opportunity to add quality swag item to attendee gift bags
- // 3 included conference passes, discounted pricing on additional passes

Bronze Sponsor - \$3,000

- // Logo listed in Bronze Sponsors category on event website
- // Company logo on slide with other Bronze Sponsors displayed between mainstage presentations
- // Recognition in printed event program
- // Opportunity to add quality swag item to attendee gift bags

Additional Sponsorship Opportunities - \$5,000

- // Happy Hour Sponsor
- // Lanyard Sponsor
- // Diversity Grant Sponsor