DEVOPSDAYS BENGALURU
Sponsorship Prospectus

October 20-21, 2023

sponsorship-2023@devopsdaysindia.org

About DevOpsDays Bengaluru

DevOpsDays Bengaluru is a global event complementing other DevOpsDays events across the world. It is a non-profit, community event which sees volunteers from the tech community come together to share and discuss DevOps practices & trends and the impact it has on the technology world.

📍 **Radisson Blu Bengaluru Outer Ring Road**　　📅 **October 20-21, 2023**

Why sponsor us?

👥 Target audience
Growing community of developers & cloud-native enthusiasts

◁ Networking
Opportunity to meet and connect with the top tech talents from across the globe

🚀 Showcase/Launch
A display booth for sponsor to showcase their products, organise product demos and engage with the attendees

👁 Brand visibility
Company logo at venue, marketing collaterals, invites to delegates
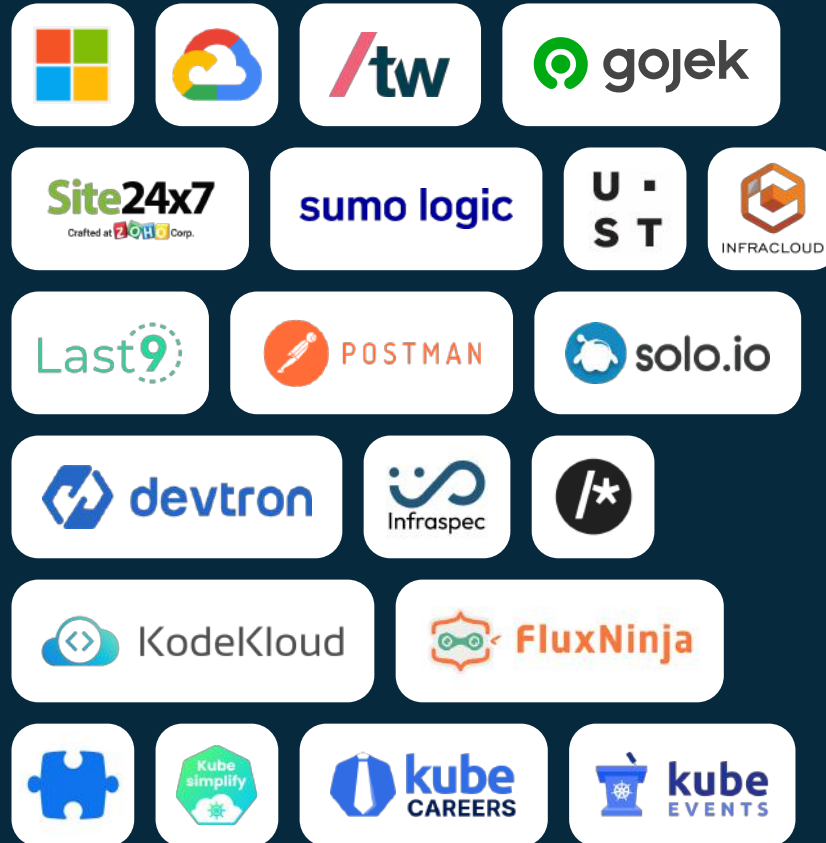
DevOpsDays 2022 highlights

330+
Total Attendees

142
Companies Represented

50+
Female Attendees

⭐ Past Sponsors

Past sponsor logos: Microsoft, Google Cloud, tw (Thoughtworks), gojek, Site24x7 (Crafted at Zoho Corp.), sumo logic, UST, INFRACLOUD, Last9, POSTMAN, solo.io, devtron, Infraspec, KodeKloud, FluxNinja, Kube simplify, kube CAREERS, kube EVENTS

Sponsorship packages

Package	Platinum USD 12,270 2 slots	Gold USD 7,670 4 slots	Silver USD 4,600 6 slots	Diversity USD 2,300 1 slot	Student USD 1,530 1 slot
Company Logo and Branding	Videos + Website + Venue + Lanyards + Attendee bags	Website + Venue + Swag in Attendee Bags	Website + Venue	Website + Venue	Website + Venue
Display booth	Large booth	Medium booth	Small booth	✖	✖
Speaking slot	10 minutes	7 minutes	5 minutes	✖	✖
Conference passes	12 complimentary + passes	8 complimentary passes	5 complimentary passes	✖	✖
Sponsor's emails	Pre + post conference emails	Pre + post conference emails	Pre-conference email	✖	✖
Video during breaks	3 minutes	2 minutes	1 minute	Logo during breaks	✖
Social mentions	5 times	3 times	2 times	1 time	1 time

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À la carte sponsorships

Swag sponsor   **1 available**   **USD 1,530**

- Sponsor the swag item that is given out to all attendees
- Company logo will be displayed on the swag item
- Special Twitter mentions

Video recording sponsor   **1 available**   **USD 1,530**

- Sponsor the video recording for our conference
- Footer bar in each recorded video (Sponsored by your logo)
- Recognition on our website and special Twitter mentions

Party sponsor   **1 available**   **USD 3,060**

- Sponsor the post-conference party
- Company logo and branding at the party
- Special Twitter mentions
- Recognition on our website and special Twitter mentions

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Contact us

For any queries, including **sponsorship** and **speaking opportunities**, contact us at:

Email ID: sponsorship-2023@devopsdaysindia.org

Website: devopsdays.org/bengaluru

Twitter: @devopsdays_blr