



DevOpsDays Houston 2022

Event Website: <https://devopsdays.org/houston>

Event Dates: October 4-5, 2022

Event Venue: The Ion

Email: houston@devopsdays.org

Sponsorship Prospectus

Join us for the 3rd annual DevOpsDays conference in Houston!

Conference Overview

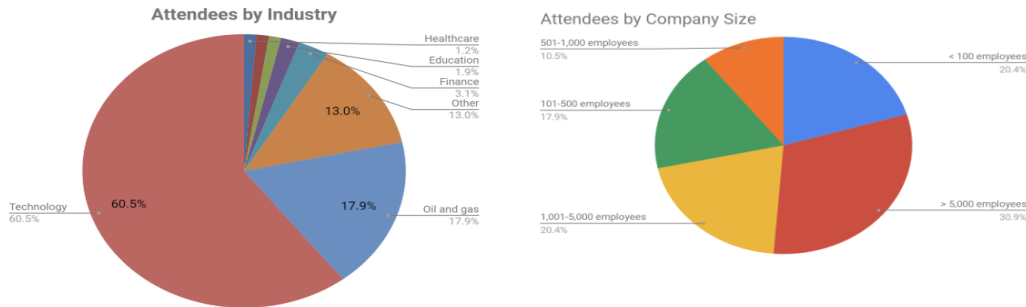
Houston is the 4th largest city in the US, and is home to a thriving business economy with a very diverse set of industries: from energy to health care and research to high-technology. In fact, around 80 Fortune 500 companies have their headquarters in Houston. This event will allow you to connect with a diverse set of stakeholders all in one place.

The DevOpsDays Houston inaugural event in 2019 was attended by ~200 elite DevOps stakeholders, from engineers to CTOs. 100% of our 2019 sponsors said they would love to sponsor again, and 90% of the attendees thought the conference was a good use of their time.

In 2022, we're hoping for 400 attendees.

Attendees at a Glance

Around 200 people attended the conference in 2019 (not including sponsors): they represented 92 different companies from a wide range of industries and sizes. 35% of attendees were decision-making stakeholders: managers, directors or company executives.



Sponsoring DevOpsDays Houston 2022

DevOpsDays is a self-organizing conference that depends on sponsorships. We do not have vendor booths, sell product presentations, or distribute attendee contact lists. Sponsors have the opportunity to have short elevator pitches during the program and will get recognition on the website and social media before, during and after the event. Sponsors are encouraged to represent themselves by actively participating and engaging with the attendees as peers. Any attendee also has the opportunity to demo products/projects as part of an open space session.

Standard Sponsorships

<i>Standard Packages</i>	HOU Startup Corner* (Limit 10)	Silver (Limit 10 +)	Gold (Limit 10 +)	Platinum (Limit 4)
Pricing	\$500	\$2,500	\$5,000	\$7,500
Included tickets	1	2	3	4
Logo on event website	✓	✓	✓	✓
Logo on room signage	Small	Small	Medium	Large

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Logo on all email communication			✓	✓
Logo on shared slide, rotating during breaks		✓	✓	
Logo on dedicated slide				✓
Full 6' table	✓	✓	✓	✓
Choice of table location				✓
1 minute pitch to full audience			✓	
5 minute pitch to full audience				✓

† Table space is limited

* To qualify for *HOU Startup Corner* tier the company must have fewer than 50 employees, be less than 3 years old and headquartered in the greater Houston area. Please reach out to the organizers at houston@devopsdays.org if interested in this sponsorship tier.

Facilities

DevOpsDays Houston 2022 will be hosted at the [ion](https://www.ionhouston.com/), home to Houston's innovation ecosystem. (<https://www.ionhouston.com/>)

As a Platinum, Gold, or Silver sponsor, you will be allocated your own 6' table and two chairs. WiFi will be provided free of charge, but there will be no wired connections.