

devopsdays Minneapolis 2021 - July 20-21

Join us for the 7th devopsdays Minneapolis! The devops community in Minneapolis is vibrant and active; our local devops meetup has over 5,800 members and our local devopsdays conference has grown year over year.

Minnesota is one of the states with the most Fortune 500 companies per capita, and also boasts a thriving and innovative startup scene. Sponsoring devopsdays Minneapolis will expose your brand to practitioners, managers, and executives from companies of all sizes and industries including retail, banking, manufacturing, medical technology, education, government, and consulting.

We are once again holding the event in the main ballroom of the Downtown Minneapolis Hilton and are expecting to again draw an attendance of around 900 people. As in the past, we expect the sponsor area will be abuzz with activity and our attendees will be able to easily engage with each of you. With a single track in the morning and workshops plus participant-suggested breakout discussions in the afternoon and a sponsor-area happy hour, there are many opportunities for interaction.

Call for speakers and registration are also open now. Please visit devopsdays.org/minneapolis for more information. (Speaking slots aside from the 1 or 5 minute pitch are managed via CFP, not as part of a sponsorship. Any additional desired tickets beyond the included tickets must be purchased.)

	Platinum* \$12,500		
	Gold \$7,500		
	Silver \$5,500		
Included tickets (deadline applies)	3	3	6
Branded discount code for your staff & customers	✓	✓	✓
Full table (6 foot, 2 chairs, skirted)	✓	✓	✓
Logo on devopsdays Minneapolis website, emails, and selected signage	✓	✓	✓
Packages shipped according to our instructions are delivered directly to and (if labeled/sealed) picked up from your sponsor table	✓	✓	✓
Logo on shared slide during breaks	✓	✓	
Logo on dedicated slide during breaks			✓
Logo on shared slide in recorded video pre-rolls		✓	
Logo on dedicated slide in recorded video pre-rolls			✓
1 minute pitch to full audience (and streaming if applicable)		✓	
5 minute pitch to full audience (and streaming if applicable)			✓

* Platinum sponsorships are limited in number.

À la carte sponsorships are available for live captioning, live streaming, evening event, lanyard, happy hour, coffee, snacks, and meals. These may be purchased in lieu of, or in addition to, the sponsorships above. Please visit devopsdays.org/minneapolis/sponsor for more information.

To sponsor, contact:
minneapolis@devopsdays.org