



Sponsorship Information

DevOpsDays
Madrid 2020

General Information

- DevOpsDays is a worldwide series of technical conferences covering topics of software development, IT infrastructure operations, and the intersection between them.
- Each event is run by volunteers from the local area.
- Most DevOpsDays events feature a combination of curated talks and self organized open space content.
- Topics often include automation, testing, security, and organizational culture.



First time in Madrid!

- **When?** February 21st, 2020
- **Where?** Universidad CEU San Pablo Montepincipe
- We'll have speakers from all around the world
- We're planning to have 300+ attendees
- We'll have a dedicated space for sponsors

Let us show you some pictures ...



Universidad CEU San Pablo Montepincipe





Sponsorship Booths / Reception

Sponsor Levels

This is how you can contribute to the event

Bronze Sponsor

- Swag (flyer, sticker, others, brought by the sponsor)
- Recognition as a sponsor in social media
- Logo on video recordings (publicly available)
- Logo on event website
- Price: € 1000
- Tickets included: 2

Silver Sponsor

- **All Bronze Benefits**
- Roll-up at lunch area
- Booth space will be a shared table for one person
- Logo in main screen between sessions
- Logo in the poster registration area
- Price: € 3000
- Tickets included: 5

Gold Sponsor

- **All Silver Benefits***
- 2-minute pitch to full audience
- Booth space will be a dedicated table
- Price: € 5000
- Tickets included: 10

* Not included the shared table booth

Community

- Recognition as a sponsor in social media
- Logo on video recordings (publicly available)
- Logo on event website
- Price: € 0
- Tickets included: 10 % Discount



You can also be part of
the first DevOpsDays in
Madrid! Join us!

Let us know at devopsdaysmad@gmail.com