

Sponsor Prospectus

devopsdays

Eindhoven

21 - 23 October 2020

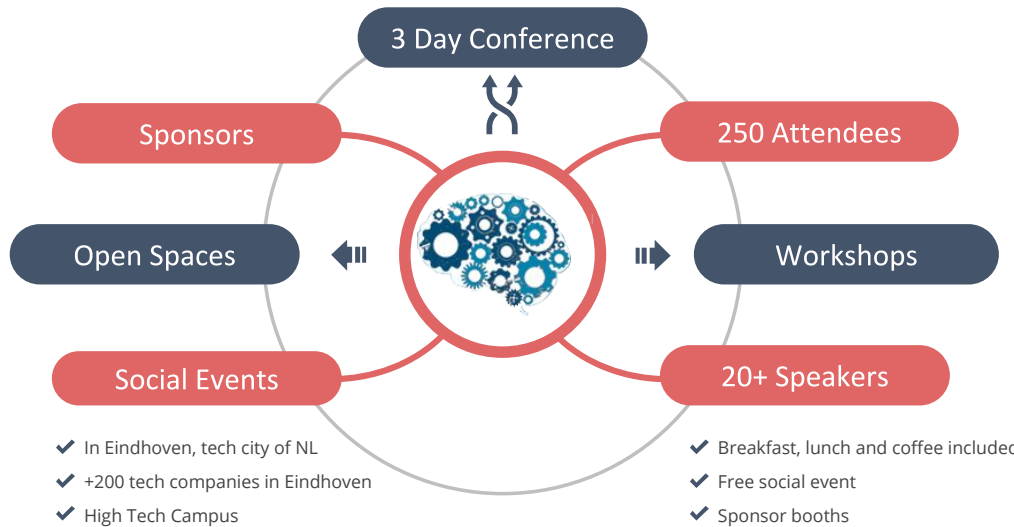


EINDHOVEN



About the **event**

First edition | 2nd devopsdays in NL | International speakers and participants





Community and Exposure

Sponsoring

DevOpsDays is a self-organizing conference for practitioners that depends on sponsorships. We do not have vendor booths, sell product presentations, or distribute attendee contact lists. Sponsors have the opportunity to have short elevator pitches during the program and will get recognition on the website and social media before, during and after the event.

Sponsors are encouraged to represent themselves by actively participating and engaging with the attendees as peers.

Any attendee also has the opportunity to demo products/projects as part of an open space session.

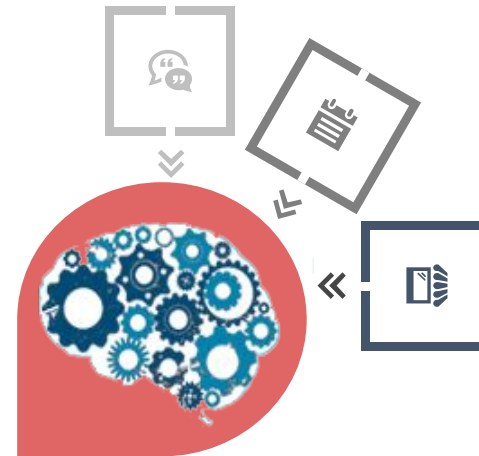
The best thing to do is send engineers to interact with the experts at DevOpsDays on their own terms.

Exposure

Leading up to the conference, your logo, as well as a link to your company's website (or product!) displays on our website.

During the event, we give you a shout-out and showcase your logo on our signage. Additionally, available for Gold and Exclusive tiers, we provide an opportunity to pitch your service to our audience: for one minute, the stage is yours!

Moreover, our *social event* sponsor connects their name to our social event and addresses our audience for a full minute while everyone enjoys delicious food and drinks.





Sponsorship Tiers

- Please note that all slots are available at a first come, first serve basis (with a payment term of NET30).
- All packages below are available to sponsors during the conference on 22nd and 23rd of October, only.

Bronze



Be part of the event and in the conversation

Silver



More visibility and a space to share your story

Gold



Dedicated booth, emails and onstage





Sponsor Pricing and **Benefits**

		€ 1000	€ 3000	€ 6000	€ 2500	€ 10000	€ 10000
		BRONZE	SILVER	GOLD	LANYARD	BEER	SOCIAL EVENT
	Logo on website	✓	✓	✓	✓	✓	✓
	Logo on emails	✓	✓	✓	✓	✓	✓
	Sponsor booth			✓		✓	✓
	Number of tickets	1	2	4	2	6	6
	onstage minute			1		2	2
	1 small table		✓				
	Swag bag insert	✓	✓	✓	✓	✓	✓
	Speaker dinner tickets		1	2		2	2
	Speaker dinner minute						2

Bronze tier is available to 6 sponsors.

Silver tier is available to 4 sponsors.

Gold tier is available to 6 sponsors.

Unique Tier: Lanyard is available to 1 sponsor

Unique Tier: Beer is available to 1 sponsor

Unique Tier: Social Event is available to 1 sponsor



The Venue

In the heart of the exciting innovative ecosystem of High Tech Campus Eindhoven stands the Conference Center. A beautiful setting - surrounded by over 200 campus companies - in which you will find state-of-the-art meeting spaces and amenities, indoors and outside.



- Excellent access via highway, public transport and Eindhoven Airport
- Direct access to the campus network
- Super-speed wifi throughout the campus
- State-of-the-art presentation technology
- A full-service auditorium seating nearly 300 people
- High-quality catering
- Free parking
- The numerous entertainment possibilities on The Strip

Sponsor FAQ



1. DO SPONSORSHIP PACKAGES INCLUDE A TALK?

No, but you are welcome to submit a talk proposal for consideration.

2. WHOM SHOULD I SEND TO THE CONFERENCE?

The past years have shown a clear trend towards staffing booths with technologists who can interact with our attendees during the event and do not have to dodge technical questions.

3. WHAT ARE THE DEMOGRAPHICS OF THE ATTENDEES?

Our attendees are generally towards the medium and senior-level of the spectrum, though we are proud to host a forward-thinking group of techies in more junior roles. In surveys, attendees identify as working in operations and IT engineering, with a small percentage indicating management or C-level positions.

4. HOW DO WE REGISTER OUR SPONSOR TICKETS?

Once your payment has completed, we send you a unique code to register the number of tickets associated with your tier.

5. DO YOU HAVE A CODE OF CONDUCT?

Yes, find it at <https://www.devopsdays.org/conduct/>
The organization is dedicated to providing a great experience to all groups attending the event and thus requires everyone, including sponsors, to take note of and adhere to these guidelines.

6. CAN WE SHIP STUFF AHEAD?

Yes, you can. Please contact us to make arrangements.

7. WHAT KIND OF SWAG SHOULD I PUT IN THE BAG?

The choice is yours to make, but we, the organizers from Devopsdays prefer sustainable goodies.
If you need help, please don't hesitate to ask us.

8. IS IT POSSIBLE TO DONATE MONEY TO CHARITY INSTEAD OF PUTTING SWAG IN THE BAG?

Yes, yes, yes! We would love to encourage you to do that.

We will make sure that you will be noticed with such an amazing gift.

9. HOW DO WE GET OUR STUFF BACK?

Please make sure that at the end of the event that all of your stuff is packed into boxes and labeled with a shipping address. Contact us for making arrangements with regards to shipment.

10. WHAT ARE THE PAYMENT OPTIONS?

We can accept payments via bank transfer (preferred) or credit card (fees are to be paid by you). All payments must be made within thirty days to avoid cancellation of the contract.



Contact us



If you have any questions, or want to discuss other opportunities, you can reach us at

eindhoven@devopsdays.org

Or via twitter at [@devopsdaysehv](https://twitter.com/devopsdaysehv)



DEVOPSDAYS
EINDHOVEN

21 - 23 October 2020