DevOps Days Cape Town 2019 Sponsorship Prospectus

Devopsdays is a worldwide series of technical conferences covering topics of software development, IT infrastructure operations, and the intersection between them. Topics often include automation, testing, security, and organizational culture.

Conference Details

Dates: 5 & 6 September 2019
Venue: Hilton Doubletree Hotel, Upper Woodstock
Attendees: 200 - 300

Packages

We have a small selection of packages for sponsors to keep things simple. The options are presented below. If the packages don't quite fit your needs, or if you would like to talk to us about crafting your own sponsorship package, get in touch with us at
sponsorship@devops.capetown

!! Important !!

As we need to print the shirts / other items before the event, a hard cut-off date is in place for the sponsorship perks. For your logo to appear on the merchandise, payment needs to have cleared in our account before 31 July 2019 at 18:00 SAST to allow enough lead time for our orders.

Swag

Attendees love free stuff, and so we will be giving away some party pack goodie bags. DevOpsDays Cape Town always puts a yearly t-shirt into the bag, and we would love for our sponsors to get involved too. If you want to put some swag into the bag, try to make sure the gifts are thoughtful and fun or useful. We like to avoid giving out flyers, notepads and pens, as these tend to get ignored and thrown away.

Want to send a speaker?

We don't offer speaker sessions as part of our sponsorship packages. We believe this promotes higher quality talks. If you want to submit a talk, we absolutely encourage

submissions through our submissions page which can be found on our website at
https://www.devopsdays.org/events/2019-cape-town/propose/

Basic Sponsorship
The basic package is our entry level sponsorship which gives your organisation some brand exposure at the conference.

- Logo on DevOpsDays Cape Town website
- Social media shout-out
- Logo on email communication
- Branded items for goodie bag
- Logo on delegate name tags
- 2 tickets to the event

Cost: R35,000

Silver Sponsorship

To put your company in the spotlight - includes visible banners at the event.

Includes all the items from the Basic Package, and:

- Branded poster at the event (provided by the sponsor)
- Logo on event t-shirt
- 3 tickets to the event (in total)

Cost: R45,000

Gold Sponsorship

The best way to engage with the community is by having a booth / table at the conference - this package is designed to provide direct interaction with the attendees.

Includes all the items from the Basic and Silver Package, and:

- Booth/Table space
- Logo on lanyard
- 4 tickets to the event (in total)

Cost: R55,000

Platinum Sponsorship

This package is aimed at providing maximum exposure during the event. Each platinum sponsor will be given a short slot after the first talk of the day to address all attendees as well as the choice of Wifi password for the day. Our platinum package is limited to two sponsors.

Includes all the items from the Basic, Silver and Gold Package, and:

- 5 minute slot after keynote to full audience
- Wifi password
- 5 tickets to the event (in total)

Cost: R65,000

More details

If you would like more details on sponsorship, don't hesitate to email us on sponsorship@devops.capetown or visit the website at https://www.devopsdays.org/events/2019-cape-town/.