

DevOpsDays Boston 2019 – Sponsor Prospectus

What is DevOpsDays?

DevOpsDays Boston is a two-day technology community conference that will be held this year on September 23 – 24 at the Boston Center for the Arts’ (BCA) Cyclorama and Calderwood Pavilion Theaters in Boston’s historic South End.

The conference is designed to promote awareness around bridging gaps and breaking down silos between development, operations, and security teams and their related business organizations. DevOpsDays is a grassroots event for professionals in technology to network and share ideas and challenges relating to DevOps, IT management, and technology in general.

It is organized by peers who care about and believe in improving the culture of technology work, process automation, metrics, and sharing in an environment of inclusion.

Sponsorship Package	Platinum	Gold
Contribution Cost	\$8,000	\$5,500
# of Conference Passes	4	2
Table Size	6’ x 2.5’	4’ x 4’
Company logo on DevOpsDays website	✓	✓
Company logo on digital signage	Large	Medium
Mentions through Social Media	✓	✓
Minutes on Stage during Conference	2	–
Additional, à la carte sponsorships	# Available	Cost
These may be purchased in lieu of, or in addition to, the sponsorships above		
Evening Event	1	\$12,500
Live Captioning	1	\$8,000
Media (photography, videography)	2	\$5,000
Wi-fi	1	\$5,000
Badges & Lanyards	1	\$3,500
Breaks	4	\$2,000
Start-up Alley	4	\$1,500

Why Sponsor DevOpsDays Boston 2019?

DevOpsDays Boston is part of a global phenomenon that is reshaping the technology industry. DevOpsDays conferences around the world bring together the highest quality speakers, subject matter experts, and contributors for two days of “Teaching and Learning.” As a DevOpsDays Boston sponsor, you will be branding your company as ambassadors to the Boston DevOps Community. Your company will be recognized as a Boston technology leader, exposing your brand, products, and services to our top tech talent. Last year we hosted 680 attendees and sold out the venue for both sponsors and attendees. We expect a similar result this year.

To sponsor, contact:
organizers-boston-2019@devopsdays.org