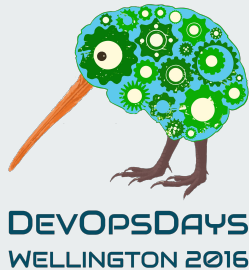


# Keep CALMS

and organise another DevOpsDays



# What we're not talking about...



# What we are talking about

CULTURE

AUTOMATION

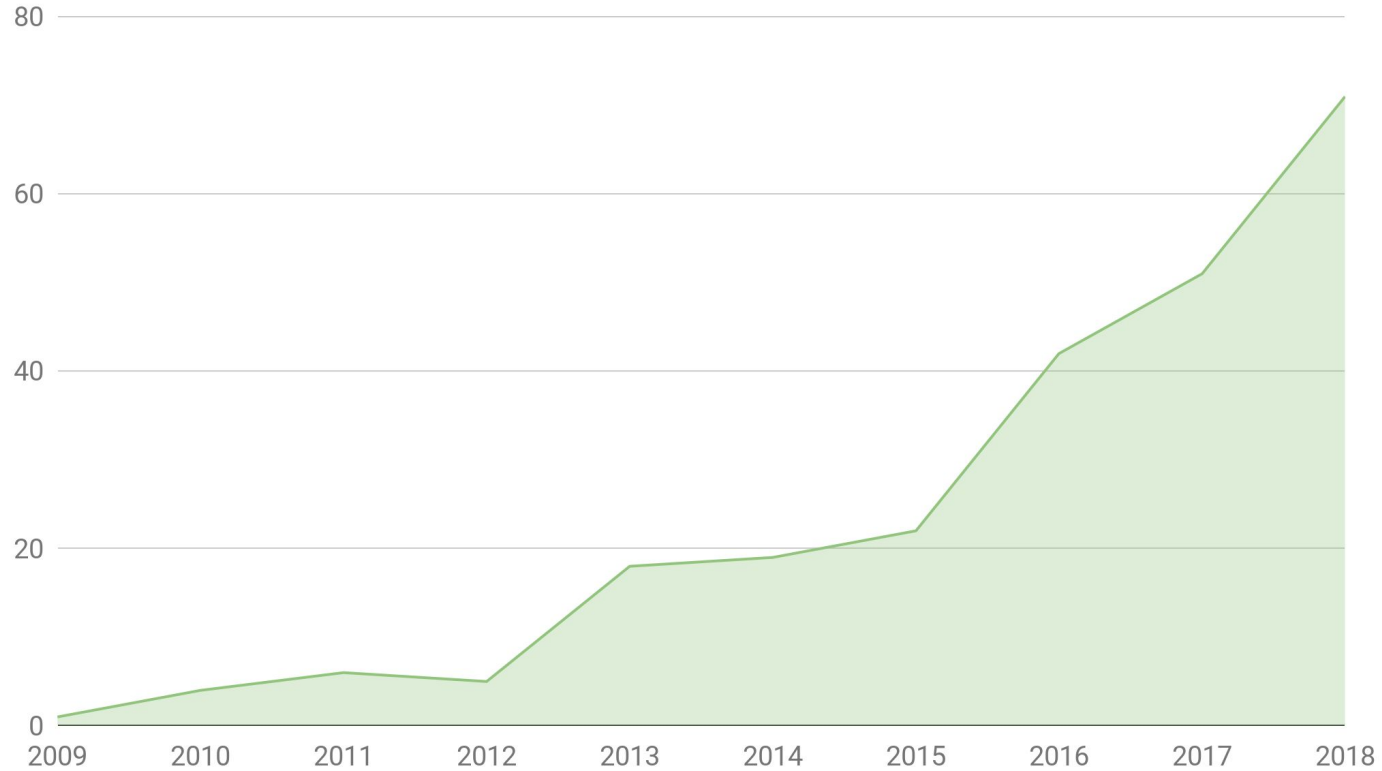
LEAN

MEASUREMENT

SHARING

# CULTURE

## Worldwide DevOpsDays Conferences Per Year



# CULTURE

## Rules

Every devopsdays event is different, but there are a few rules to keep in mind if you'd like your event to be listed on [devopsdays.org](https://devopsdays.org):

- Inclusiveness and respect for differences are core devops values, and we invite you to help us make each devopsdays event a place that is welcoming and respectful to all participants. Your event will need to have a code of conduct.
- These are community events, so your event must have an open call for proposals and accept registrations from the general public. Internal devops events focused on a specific organization or curated events with all speakers privately selected are wonderful and we encourage them, but they won't be listed as "devopsdays" events on this site.
- These events are not for individual or corporate profit. If you have money left over, you can use it for your next event, to help other devopsdays events directly or via sending participants, or for [charity](#). The global core team can (and will) accept donations in order to help us cover costs such as DNS and web hosting, but *only* from conferences that use [Conference Ops](#). In any case, leftover money should not be making its way into anyone's pockets.
- Sponsors are much appreciated for their financial assistance, and they are welcome to participate in devopsdays events. They are never given attendee contact info by a devopsdays event's organizers, nor are they allowed to purchase speaking slots for talks or ignites at a devopsdays.

## Medium



Reuben Dunn [Follow](#)

Dev and tech geek with great family. Making the world better one conversation and one line of code at a time.

Apr 28, 2016 · 5 min read

# DevOpsDaysNZ—Guiding Principles

## CULTURE

### Bringing the outside in & The cost to others

... Now that we acknowledge those close around you, we also acknowledge that these people tend to make the sacrifices that allow us to contribute on a project such as this ...

# CULTURE

## open by default

---

So that our communication is transparent, consistent and professional:

- for communication within the organising team, we use Slack channels that are open to anyone on the team to join. We minimise communication on private channels or email.
- for communication outside the organising team, we use one of the devopsdays.nz email addresses. Ask Reuben for details and password.
  - It is ok for initial contact with a sponsor to be through a personal channel, but once in the sponsor pipeline, please always use [sponsor@devopsdays.nz](mailto:sponsor@devopsdays.nz).
  - All communication with attendees is from [attendees@devopsdays.nz](mailto:attendees@devopsdays.nz)
  - All communication with speakers is from [speakers@devopsdays.nz](mailto:speakers@devopsdays.nz)
  - All other communication is from [admin@devopsdays.nz](mailto:admin@devopsdays.nz)

## transparent

---

So that we have visibility over all commitments:

- please communicate any decisions you make about devopsdays NZ via Slack

## empowerment

---

To keep us moving quickly:

- you are empowered to communicate your intentions over Slack, rather than seeking agreement. For example I intend to order 6 sticky A2 pads at a cost of \$420 tomorrow

## impartial

---

Recognising that we all work for companies doing DevOps and all have multiple, complex relationships with other people and companies, we will be mindful of treating all parties equally. Where we feel that we are conflicted by our position, we



# CULTURE



CULTURE  
AUTOMATION

**GitHub**



**slack**



Google Drive



# CULTURE AUTOMATION



CULTURE  
**AUTOMATION**



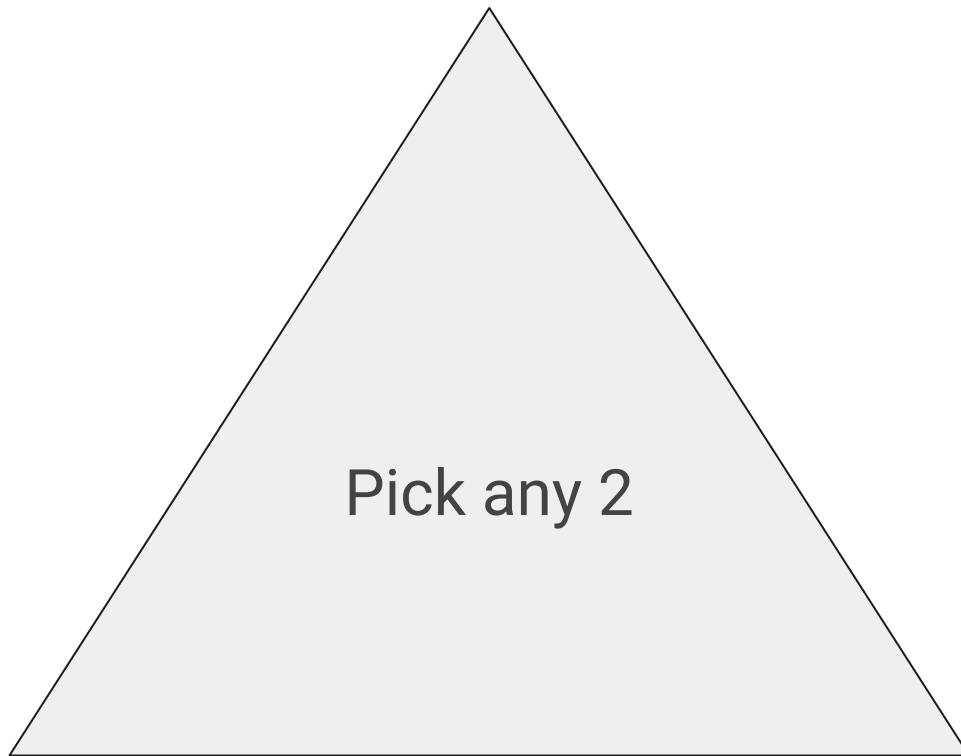
CULTURE  
AUTOMATION  
LEAN



T-shirt colour - blue

CULTURE  
AUTOMATION  
LEAN

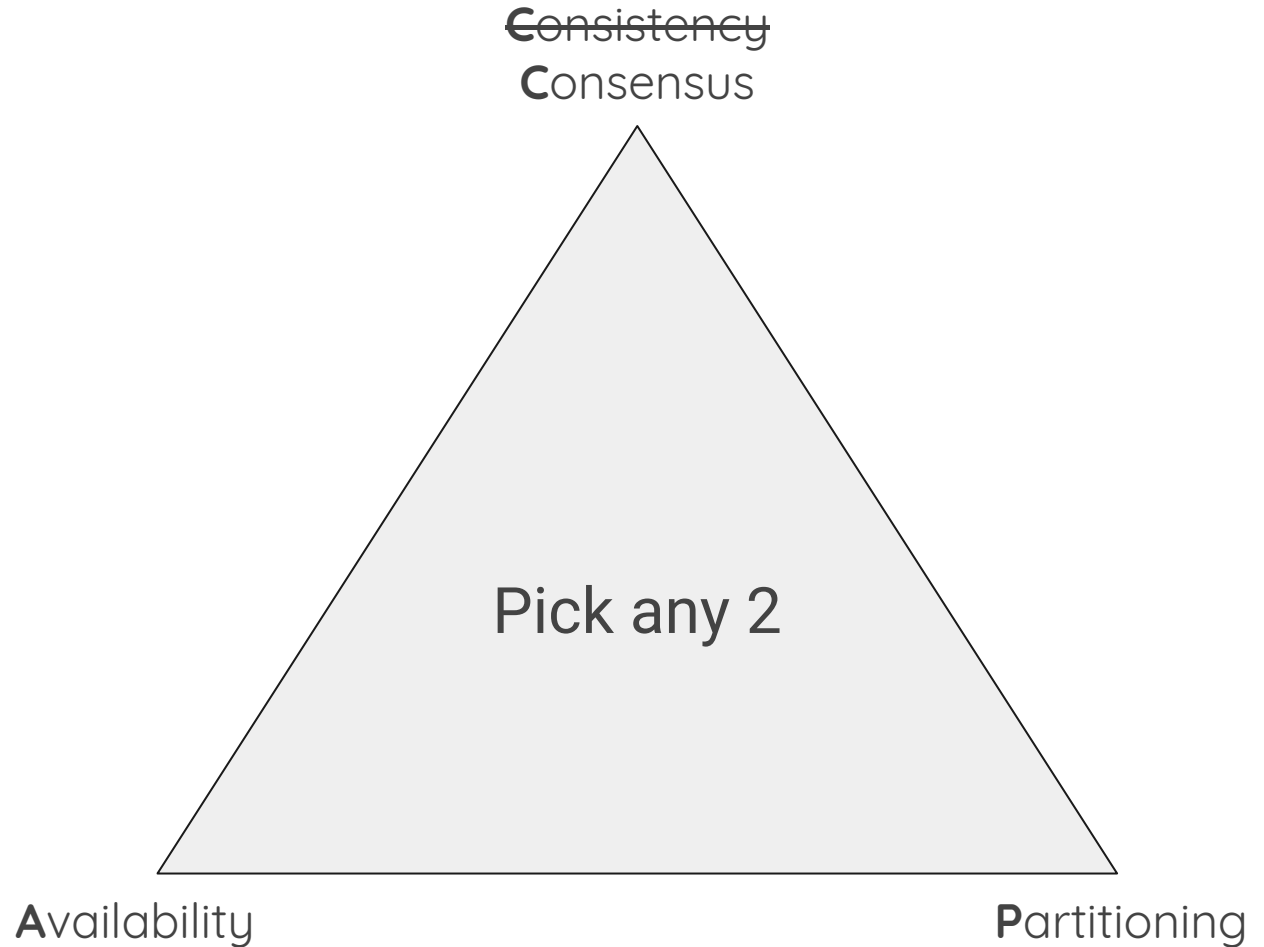
Consistency



Availability

Partitioning

CULTURE  
AUTOMATION  
LEAN

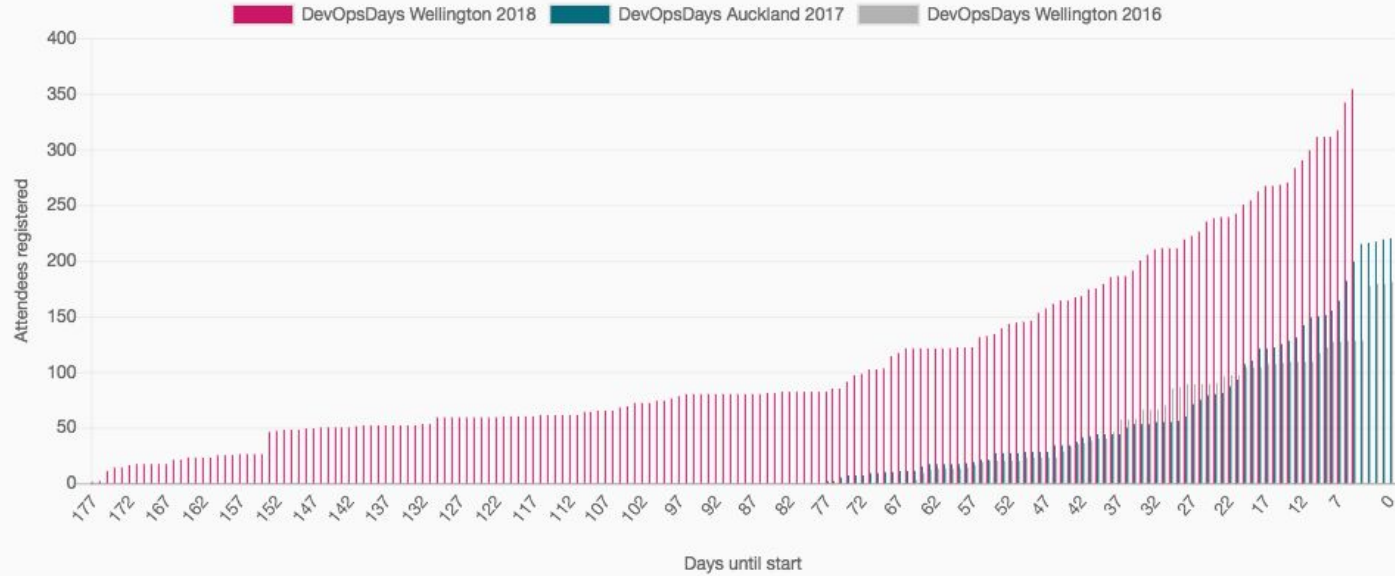


## Making People Feel Empowered with Intent-based Leadership



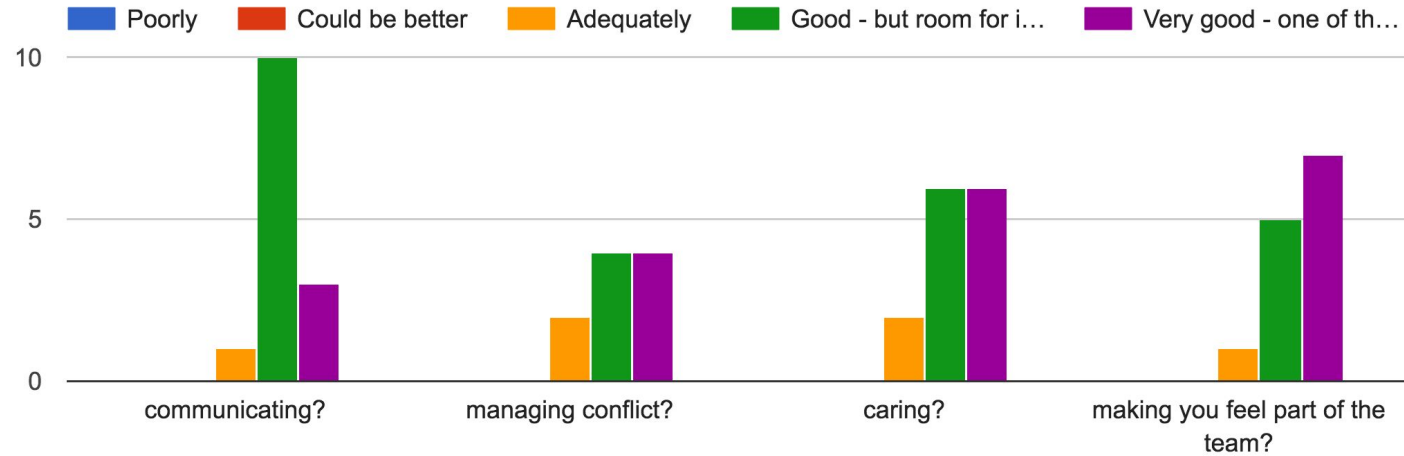
CULTURE  
AUTOMATION  
LEAN  
MEASUREMENT

## Cumulative tickets sold



CULTURE  
AUTOMATION  
LEAN  
MEASUREMENT

How well did we do at...



## Devopsdays - Organizing Guide

---

### Introduction

Congratulations! The fact that you have reached this page means you at least have an interest in spreading the devops love to the world. Back in 2009 when we organized the first event, we were probably as excited as you are now. But we were also bit scared and full of questions: how does this work? how do we get sponsors? what is the first thing we have to do?

Years later, we can offer some advice from our experiences. Even though every event is a bit unique in its own way, we've come to a more or less standard approach for organizing these events. With this document we want to support you and make you feel at ease in organizing one yourself. Don't worry; we'll be there along the way!

We recommend that at least one person on your team attend another devopsdays first, and then get in touch with the [core organizers](#) to tell us about where you'd like to organize your own!

---

### Assembling a team

In the devops spirit of collaboration, find people in your region that want to help you run the next awesome event.

- Talk to people at your local devops or related community meetups.
- Tweet that you'd be interested in running one in your region. (Use the #devopsdays hashtag.)
- [Email the global core organizers](#) and we'll try to connect you to other people in your region

You're going to need at least three people from three different organizations on your local organizing team, so you have a broader base of support and involvement from the community. We aren't going to green-light events put on by just one company, and you'll want the organizers from the relevant local meetups on board. Make sure everyone understands this is not about lead generation; organizers cannot use contact info from the event for their own companies.

---

CULTURE  
AUTOMATION  
LEAN  
MEASUREMENT  
SHARING

