what is devopsdays?

DevOpsDays is a worldwide series of technical conferences covering topics of software development, IT infrastructure operations, and the intersection between them. Each event gathers people interested in exchanging experiences on automation, testing, security and organizational culture.

The term DevOps was coined in 2009 in the first edition of the event in Berlim. From that date up to now we have had eight of this events in Brazil, and now, for the second time, in São Paulo.

This non-profitable event is run by volunteers of the IT community that believe in the values and principles of joint collaboration between the operations and development teams and that it should be disseminated. We will be grateful if your company is interested in purchasing sponsorship quotas of the event.

past events

2010 São Paulo

2016 Porto Alegre

2016 Brasília

2017 Porto Alegre

2017 Salvador

2017 Brasília

2018 Maringá

organizers

Daniela Vieira
VR Benefícios

Fernando Ike
QuintoAndar

Karoline Leite
Creditas

Magno Logan
TecBan

Rafael Gomes
Stone Pagamentos

Wellington Silva
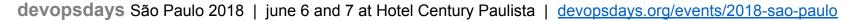Easy

organizers-sao-paulo-2018@devopsdays.org

tickets

The tickets for the two days range between **R$ 220** and **R$350**. For further information check Eventbrite page.

eventbrite.com.br/e/devopsdays-sp-2018-tickets-42971706531

sponsorship

devopsdays is a self-organizing conference for practitioners that depends on sponsorships. We do not have vendor booths, sell product presentations, or distribute attendee contact lists. Sponsors have the opportunity to have short elevator pitches during the program and will get recognition on the website and social media before, during and after the event. Sponsors are encouraged to represent themselves by actively participating and engaging with the attendees as peers. Any attendee also has the opportunity to demo products/projects as part of an open space session.

The **Gold, Platinum** and **Happy Hour** sponsors will have their own tables, **Silver** will have a shared tables among the sponsors where they can interact with the participants interested in knowing them during the breaks. All attendees are welcome to ask anything they want during the open spaces sessions. Keep in mind it is a community-focused conference, so heavy marketing will probably work against you when trying to make a good impression on the attendees.

The best thing to do is send engineers to interact with the experts at devopsdays on their own terms.

	Bronze	Silver	Gold	Platinun	Happy Hour
	R$ 1.000	R$ 2.000	R$ 5.000	R$ 8.000	R$ 8.000
Tickets included	1	2	4	5	5
Logo on website					
Logo on e-mails					
Exclusive table					
Shared table					
Logo on the between sessions slides					
1 minute talk to the public					

There are also opportunities for special exclusive sponsorships. If you are interested in a special sponsorship or have a creative idea on how you could support the event, please contact the organization team.

place

The 2018 DevOpsDays in São Paulo will be on June 6 and 7 at **Hotel Century Paulista**. The place hosts up to 220 people in the main room and 100 people in the sponsors and *coffee break area,* which is called *Openspace*. The hotel is at Rua Teixeira da Silva, 637 in Paraíso neighborhood, in São Paulo.