



DevOpsDays Phoenix 2018

Sponsor Prospectus

Thank you for your interest in sponsoring DevOpsDays Phoenix 2018! DevOpsDays Phoenix will be returning to Galvanize for the 2nd year on October 23rd.

DevOpsDays is a technical conference covering topics of software development, IT infrastructure operations, and the intersection between them. Our audience is developers, administrators, engineers and architects in the software, systems, and cloud realms, as well as engineering managers and executives. We are expecting north of 200 DevOps professionals in attendance and need the help of amazing sponsors like you to pull it off.

Gold Sponsor

\$4,000

- 6' table, includes power and 2 chairs
- 5 tickets to conference
- 2 minute pitch to full audience
- Social media shout before and during conference
- 1 monitor (~24")
- M.C. shout out at kickoff and closing
- Logo on conference schedule signage
- Logo on conference slideshow
- Logo on conference website

Silver Sponsor

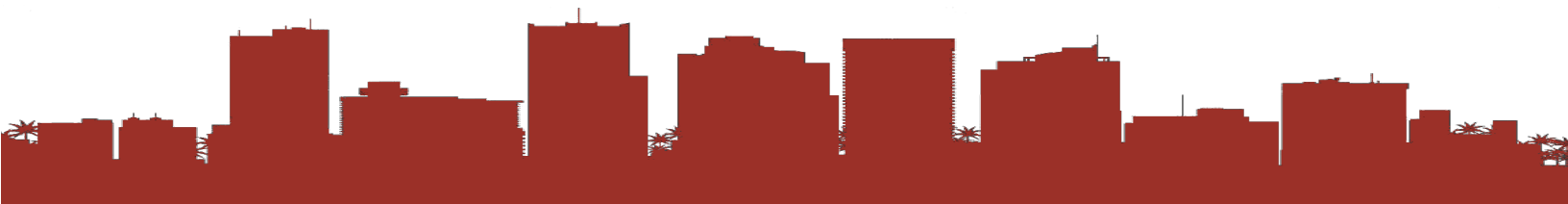
\$2,000

- 3' of shared table, includes power and 1 chair
- 3 tickets to conference
- Social media shout before and during conference
- Logo on conference slideshow
- Logo on conference website

Bronze Sponsor

\$1,000

- 2' on a shared table to place swag or giveaway raffle, *due to space constraints table cannot be staffed*
- 2 tickets to conference
- Social media shout before and during conference
- Logo on conference slideshow
- Logo on conference website



Didn't see anything that interested you above? We have some unique sponsorships if you want to stand out from the crowd. All the sponsorships listed below are limited to 1 sponsor!

Happy Hour Sponsor

Contact for pricing

- 6' table at evening event, power and 2 chairs
- 2 minute pitch to full audience at evening event
- 4 tickets to evening event
- 2 tickets to conference
- Social media shout before and during conference
- M.C. shout out at kickoff and closing
- Logo on conference slideshow
- Logo on conference website

Coffee Sponsor

Contact for pricing

- Signage beside coffee station
- 1 ticket to conference
- Social media shout before and during conference
- Logo on conference slideshow
- Logo on conference website

Breakfast Sponsor

Contact for pricing

- Signage beside breakfast station
- 2 ticket to conference
- Social media shout before and during conference
- Logo on conference slideshow
- Logo on conference website

Lunch Sponsor

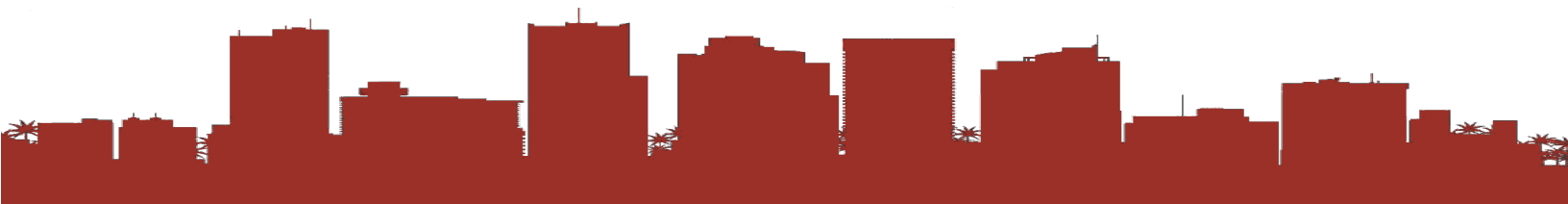
Contact for pricing

- Signage beside lunch station
- 2 ticket to conference
- Social media shout before and during conference
- Logo on conference slideshow
- Logo on conference website

Snack Sponsor

Contact for pricing

- Signage beside snack station
- 1 ticket to conference
- Social media shout before and during conference
- Logo on conference slideshow
- Logo on conference website



Lanyard Sponsor

Contact for pricing

- Logo printed on all badge lanyards
- 1 ticket to conference
- Social media shout before and during conference
- Logo on conference slideshow
- Logo on conference website

Ready to Sponsor?

Please visit us at <https://www.devopsdays.org/events/2018-phoenix/sponsor/> or email us at organizers-phoenix-2018@devopsdays.org.

Couple of things to note for the conference:

- Conference talks are selected via an open CFP in order to present the highest quality conference possible. We don't offer paid speaking opportunities. Employees are welcome to submit talk proposals in the same call for proposals as anyone else
- We do not provide attendee lists to sponsors. Badges are not scannable, and names on badges are optional. We recommend running raffles or providing other incentives to collect attendee leads. (All on-site raffle giveaways will be drawn on stage after the closing keynote.)
- All attendees are welcome to propose any subject they want during breakout "open spaces" sessions, but this is a community-focused conference, so heavy marketing will probably work against you when trying to make a good impression on the attendees.
- We encourage you to represent yourselves and your organization by actively participating in the conference and engaging with the attendees as peers. Most sponsors find they get the best response by sending engineers to interact with the experts at DevOpsDays on their own terms.
- DevOpsDays Phoenix has both an anti-harassment policy and code of conduct, to which all participants and sponsors are held accountable

