



DevOpsDaysKC 2018

Event Date: October 17th & 18th

Venue: Plexpod Westport

Email: organizers@devopsdayskc.org

Sponsorship Prospectus

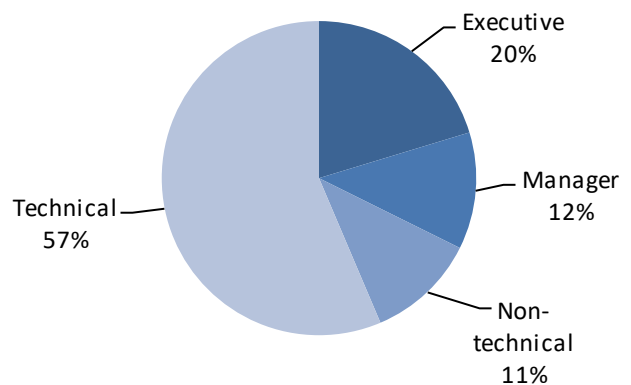
Join us for the 3rd annual DevOpsDays conference in Kansas City!

Kansas City is where large enterprise software companies and a growing startup community are fueled by the fastest internet in the world. The inaugural event in 2016 was attended by over 220 elite DevOps stakeholders, and last year we had over 350 in attendance ranging from operators and developers to CTOs and CIOs of multi-billion dollar companies. This event will allow you to connect with a diverse set of stakeholders all in one place. This year, we're expecting over 400 attendees.

Connecting with customers

Are you looking to connect with executives and senior technical leaders at the top companies in Kansas City? DevOpsDays KC had over 70 local companies represented in 2017. 20% of our attendees identify as executives including CTOs, CIOs, and CEOs. This is a great opportunity to connect with senior leadership from the top companies across Kansas City. Also, over half of those identifying as technical contributors are senior technical leaders with titles ranging from Senior Technology Architect to Chief Architect. But if your target audience is more of a mix, then we have students, project managers, security specialists, business analysts, and managers.

Attendees at a glance



Top Companies in Attendance

Commerce Bank
VML
Federal Reserve Bank
Cerner
Hallmark Cards
H&R Block
Garmin
Blue Cross Blue Shield
MSTS
Chef
C2FO
NewContext
Intouch Solutions
Jack Henry
Bats Global Markets

Finding top talent

Are you looking for the top talent within Kansas City? Trying to find the perfect architect, senior engineer, or senior IT leader? DevOpsDays KC has you covered. Our community boasts the best candidates in the city. We have high attendance in our monthly meetup, which means our community is highly engaged! You want employees who will be engaged and passionate about the work they do. Over 50% of attendees in 2017 were technical. Of those, over 50% were senior technical leaders. Our attendees also come from the top companies within Kansas City.

Sponsoring DevOpsDays KC 2018

Come recruit top talent, gain exposure to new markets, or connect with existing customers. This event will be a gathering of DevOps leaders and practitioners across multiple industries, and a wide array of companies from large enterprises to startups. **Badge scanning will facilitate the collection of attendee information this year.**

Select from the sponsorship levels outlined, or contact us about additional sponsorship opportunities for specific amenities.

packages	CORE \$1,000	STANDARD \$3,000	PREMIUM \$6,000	ULTIMATE \$10,000
included tickets	1	2	4	8
acknowledgement during opening and closing ceremonies				
logo on DevOpsDays KC event website				
logo on all email communication and mentions in social media				
logo on shared slide during breaks				
logo on dedicated slide during breaks				
half table (3')				
full table (6')				
central, spacious location with extra table space/ booth space				
1 minute pitch to full audience				
3 minute pitch to full audience				

Additional Amenities

Please contact us about one of these additional amenities if you're interested. We're happy to answer any questions or consider any ideas you have around items not listed here.

Breakfast	\$1,000	2 available
Lunch	\$1,500	2 available
Evening Social	\$4,000	1 available
Lanyard	\$4,000	1 available
All-day coffee	\$2,000	2 available