B4 CON
DevOpsDays
DFW

DevOpsDays DFW is a self-organizing conference for DevOps practitioners that is made possible by local volunteers and corporate sponsorships, we never sell product presentations, nor do we distribute attendee contact lists. This is a community event that provides an opportunity for local current practitioners and those interested in learning, to benefit from the DevOps community.

We anticipate attendance will quickly reach the venue's full capacity of 480 enthusiastic IT professionals with over 2,400 technology companies in Dallas metro area. Most attendees that support this conference are part of a growing community of DevOps professionals, Agile leaders, Scrum masters, Open Source developers, and Cloud experts.

B4CON   Aug 29th 2018 3:00pm - 7:30pm

In 2018 we will host vendors and conference attendees the day before the DevOpsDays DFW Conference on August 29th for DevOpsDays B4CON. Hosted at the Marriott Legacy Town Center we believe that this event will provide an opportunity for more authentic casual interactions and deeper technical one on one discussions between vendor sponsors and conference attendees.

Sponsors will have the opportunity to provide short elevator pitches during the DevOpsDays B4CON and will get recognition on the website and social media before, during and after the event.

B4CON will take place from 3PM - 7:30 PM and will include, presentations, prizes, giveaways, food and drinks and an amazing opportunity to network with the finest DevOps Pros in Dallas-Fort Worth.

Sponsors are encouraged to represent themselves by actively participating and engaging with the attendees as peers. Any attendee should also reasonably expect to see product demos, presentations and have the opportunity to discuss specific projects as part of this event.

Rather than sending marketing or sales focused employees – probably the best thing to do is send technical/engineers to interact with the experts at DevOpsDays DFW on their own terms.

We have a Limited Number of Sponsorships available - $3000.00/ea

If you have questions and are interested in sponsoring.
Drop us an email at organizers-dallas-2018@devopsdays.org

More information is available at:
https://www.devopsdays.org/events/2018-dallas/welcome/

2018

8/29 **B4 CON**

DevOpsDays DFW

8/30–31
Main Conference