## devopsdays Minneapolis 2017

The devops community in Minneapolis is vibrant and active. Our local devops meetup has surpassed 2,500 members and our 2016 devopsdays conference exceeded expectations in its third year by attracting 700 attendees, doubling in size from the previous year.

Minnesota is the state with the thirdmost Fortune 500 companies per capita, and also boasts a thriving and innovative startup scene. Sponsoring devopsdays Minneapolis will expose your brand to practitioners, managers, and executives from organizations of all sizes and industries including retail, banking, medical technology, education, government, and consulting.

For 2017, we are holding the conference in the main ballroom of the Downtown Minneapolis Hilton and are expecting to draw an attendance of over 700 people. As in the past, we expect the sponsor area will be abuzz with activity and our attendees will be able to easily engage each of you.

Call for speakers and registration is also open now. Please visit <a href="https://www.devopsdays.org/events/2017-minneapolis/">https://www.devopsdays.org/events/2017-minneapolis/</a> for more information.

Platinum* \$10,000			
	Gold \$		
Silver \$5,000			
Included Tickets	3	3	6
Full Table	•	~	•
Logo on devopsdays Minneapolis website, emails, and printed sponsor banners.	•	•	~
Logo on shared slide during breaks	•	•	
Logo on dedicated slide during breaks			•
Logo on shared slide in recorded video pre-rolls		•	
Logo on dedicated slide in recorded video pre-rolls			~
1 minute pitch to full audience (and streaming if applicable)		•	
5 minute pitch to full audience on Day 1 (and streaming if applicable)			•

<sup>\*</sup> There are a limited number of Platinum sponsorships available.

Additional à la carte sponsorships are available for evening event, lanyard, happy hour, coffee, snacks, and meals. These may be purchased in lieu of, or in addition to, the sponsorships above. Please visit <a href="https://www.devopsdays.org/events/2017-minneapolis/">https://www.devopsdays.org/events/2017-minneapolis/</a> for more information.

To sponsor, contact: <u>organizers-</u> <u>minneapolis-2017@devopsdays.org</u>

