



SPONSORSHIP PROSPECTUS

OCTOBER 23 - 27, 2017 ★ CUBA

DevOps Days Cuba is a four days conference that will be held at the Hotel Valentin Perla Blanca, Villa Clara Cuba. This conference hopes to promote awareness of bridging the gaps and breaking down silos between development, operations, security and other fields. DevOpsDays is an interesting event for professionals in Tech to network together and share ideas and challenges relating to DevOps & Technology. It is organized by peers who care and believe in collaboration, automation, measurement and constant improvement.

One of the potentiality of Cuba is their professional resources. Last year the cubans celebrate the first DevOpsDays for Latin America (LA) with participation of many enterprises from differents countries and sectors: Universities, Communications, Energy, and Software industry. This year we extend the announce to include more companies and professionals from public and private sector of LA regions to promote and share experience of DevOps movement.

We anticipate attendance will quickly reach our full capacity of more than 100 enthusiastic IT professionals from Cuba and LA. The majority of attendees supporting this conference are part of a growing community of DevOps professionals, Agile leaders, Scrum masters, Open Source developers and Consulting.

Sponsors of DevOpsDays Cuba will have the opportunity to talk with other practitioners, managers and executives from companies of all sizes. Industries include software, banking, heald technology, communications and consulting as well as the academic and public sectors.

Whether your goals include recruiting new talent, opening new markets or connecting with existing customers, this event will be the place for conversations with experts and leaders on the cutting edge of technology innovation.

The floor layout places sponsors in the middle of the action, with traffic flow designed to ensure that attendees will be able to easily notice and engage with sponsors.

SPONSORSHIP LEVEL DETAILS	Platinum \$10,000			
	Gold \$5,000		Silver \$3,000	
	Bronze \$1,800			
Included Registration Tickets & Hotel	1	2	3	6
Full Table (area: 2-5 m2)			★	★
Shared Table (area: 1-2 m2)	★	★		
Choice of table location			★	★
Logo on shared slide in recorded video			★	★
Logo on dedicated slide in recorded video				★
1-minute pitch to full audience		★	★	
5-minute pitch to full audience				★
Demo a product (5min max) during Open Spaces			★	★
Logo on DevOpsDays Cuba website, main room signage, and email communication	★	★	★	★
Logo on shared slide during breaks	★	★		
Logo on dedicated slide during breaks			★	★
Other opportunities available upon request		★	★	★

*Additional à la carte sponsorships are available for: Free pass session, TShirts, Lynards, books, etc. Let us know if you'd like to support the event, and we'll work something out!

Contact: <https://www.devopsdays.org/events/2017-cuba/>

The conference that brings technology professionals together